







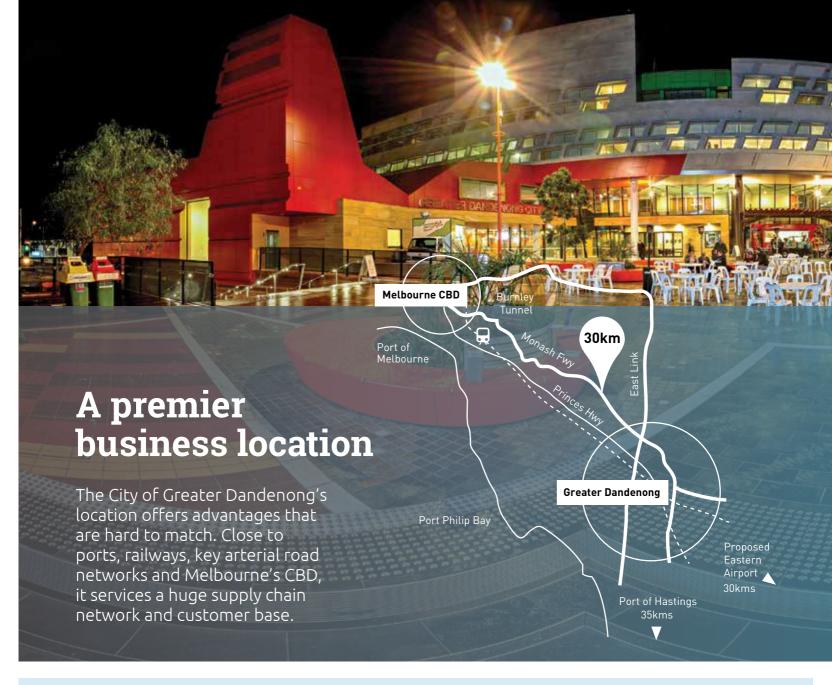






# City of opportunity

**Come take advantage!** 

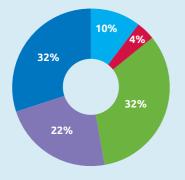


## A large population and skilled workforce

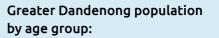
Investors can access a catchment population of up to 1.2m and a work force of 720,000.\* Customers and workers abound!'

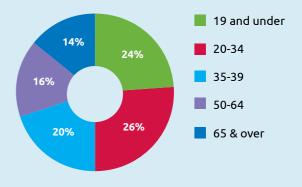
\*located in Greater Dandenong and its five adjoining municipalities

## Qualification of population within 10km radius of Dandenong



- 📃 Postgraduate Degree Level
- Graduate Diploma and Graduate Certificate Level
- 📕 Bachelor Degree Level
- Advanced Diploma and Diploma Level
- Certificate Level





Greater Dandenong's locational advantages and collaborative business community have been key factors supporting our growth and decision to establish our state-of-the-art 70,000m<sup>2</sup> manufacturing facility in the area.

Gerry Ryan, founder and CEO, Jayco Caravans



Greater Dandenong has the highest number of businesses within manufacturing in Victoria.

Prime commercial and high density residential sites are available in central Dandenong, the capital of Melbourne's south east.

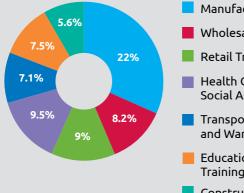


Total estimated cost of works for permits issued 2015-16 to 2017-18

## A robust and multifaceted economy

Greater Dandenong's state-of-the-art industrial estates and central Dandenong, Springvale and Noble Park activity centres provide the foundation for a diverse and rapidly expanding economy.

#### Greater Dandenong top six industries by employment.



#### Manufacturing

- Wholesale Trade
- Retail Trade
- Health Care and Social Assistance
  - Transport, Postal and Warehousing
- Education and Training
- Construction

## A choice of development sites and premises

Take advantage of the green field sites and master-planned eco-industrial estates integrated with Melbourne's south eastern arterial road network.

Premier commercial sites are also available in central Dandenong, the beneficiary of a \$290 million State Government funded revitalisation initiative.

Ongoing property development and businesses expansion ensures a diverse range of industrial and commercial premises are available for occupancy or refurbishment.

## A diverse and vibrant community

The City of Greater Dandenong optimises the migrant success story embracing new residents seeking opportunity and driven by ambition. This multilingual community provides an inviting and culturally rich setting to invest, work and relax. The food offer is also hard to resist!

#### Languages spoken at home:





#### World class infrastructure

The area is serviced by an efficient network of key arterial roads and motorways linking businesses with ports, airports, suppliers and

Major rail and road network upgrades have delivered capacity boost for our businesses.

Businesses also have access to world class research facilities including the Monash Innovation Precinct.





We chose Greater Dandenong as the location for our first international expansion and platform to access growing Asian Markets because of its excellent infrastructure, established supply chains and skilled workforce.

Peter Meek, Managing Director, Chobani Australia Pty Ltd

#### Greater Dandenong residents' countries of birth:



Australia

4.2% Sri Lanka

8.7% Vietnam





4.5%



8.2%

India

1.6% New Zealand

Afghanistan



## **Supportive Council** and Government

The City of Greater Dandenong and its State and Federal Government partners are keen to assist businesses establish and expand in the area.

Council offers a 'Fast Track' Priority Paid planning permit application process for large scale commercial and industrial applications. It also operates an extensive business collaboration and support program.

Council's Economic Development Unit welcomes your business enquiries and is happy to make appropriate introductions and provide information and assistance to facilitate your investment planning.

#### **Contact us**

- The Economic Development Unit can be contacted at
- @ business@cgd.vic.gov.au or (?) +61 3 8571 1550
- For further information visit www.greaterdandenong.com/business



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