

Position Description

Position Title	Senior Industry and Employment Officer
Directorate	City Futures
Department/Business Unit	Business Development and Investment
Team	Business and Employment
Classification	Band 7
Date	August 2025
Reports to:	Coordinator Business and Employment
Supervises:	Nil
Internal Liaison:	Business Development and Investment team Other Council staff
External Liaison:	Local businesses. Training and education agencies, Govt Departments and Agencies Employers / Community Groups / Employment Service Providers, Jobseekers

Position Objectives

Your primary purpose in this position is to:

- Lead strategic projects and initiatives that support local industry growth—particularly in manufacturing—and strengthen pathways to economic participation.
- Build strong relationships with local businesses through site visits and engagement to understand their needs and connect them with relevant support services.
- Coordinate employment programs and partnerships that promote local jobs for local people, including collaboration with education, training, employment services, and community organisations.
- Ensure inclusive engagement and program delivery that reflects the diversity of the community.
- Support and maintain local business networks and contribute to business-facing events and communications.
- Provide senior leadership within the team, supporting staff, managing stakeholder relationships, and contributing to reporting and continuous improvement.

Key Selection Criteria

You need these essential qualifications (or experience), knowledge and skills to carry out this position

- Tertiary qualifications in economic development, business, employment services, or a related field, or equivalent professional experience.
- Proven experience in industry engagement (particularly manufacturing) and delivering employment programs or workforce development initiatives.
- Strong stakeholder engagement and relationship-building skills across diverse sectors and communities, including the ability to build and maintain effective relationships with businesses and service providers.
- Demonstrated ability to coordinate projects and develop partnerships that support strategic outcomes.

- Analytical skills to interpret data and translate insights into practical, evidence-based actions.
- Excellent communication and interpersonal skills, with the ability to influence, collaborate, and represent Council in diverse forums.

As part of the Key Selection Criteria, you must hold and supply these licences, registrations, certificates, etc., prior to offer of employment and commencement and continue to maintain them throughout your employment in this role with Council:

- satisfactory (and ongoing) Working with Children's Check

Position Specific Responsibilities & Skills

In this position, you are responsible for:

Industry Engagement	Conduct regular site visits to manufacturing and other key industry businesses to understand their growth plans, challenges, and workforce
	needs.
	 Build strong relationships with local businesses to support their development and connect them with relevant services and programs.
	 Collaborate with internal teams and external partners to co-design initiatives that support industry growth and resilience.
	 Promote access to training, innovation, and support services that enhance business competitiveness and job creation.
	 Promote diversity and inclusion in all employment and industry engagement initiatives.
	 Support manufacturing businesses to explore and adopt circular economy practices, including resource efficiency, waste reduction, and sustainable innovation, in alignment with Council's climate and economic development objectives.
Employment and Workforce	 Coordinate employment-focused programs that connect local businesses with job seekers, particularly from underrepresented groups.
Development	 Facilitate partnerships between businesses, education and training providers, and employment services to align workforce supply with business needs.
	 Connect businesses with relevant experts and services to support their workforce development goals.
	 Engage with the CALD (Culturally and Linguistically Diverse) community to ensure inclusive access to employment and training opportunities.
	 Identify and support funding opportunities (e.g., grants, partnerships) that enhance employment and training outcomes.
Stakeholder Development and Maintenance	 Develop and maintain strong relationships with key stakeholders, including businesses, education providers, employment services, and community organisations.
	 Develop and maintain relationships with community organisations to support workforce participation.
	 Facilitate collaboration and information sharing among stakeholders to support employment and industry development goals.
	 Represent Council in relevant forums and networks and provide regular updates on program progress and outcomes.
Program and Project	 Lead and manage employment and industry-related projects from planning through to evaluation.
Management	Develop and deliver timely, creative and innovative initiatives, programs,

	•	projects, services and events as required to support businesses and industry and contribute to economic growth and employment within the municipality and region.
	•	Recommend appropriate procurement and partnership models for project delivery.
	•	Monitor and report on project outcomes, including employment and economic indicators.
	•	Manage grant-funded initiatives, ensuring compliance with funding requirements, timely reporting, and alignment with Council's strategic employment objectives.
	•	Oversee special projects derived from the Council Plan and Economy and Place Strategy.
	•	Manage programs and projects as required
Working out of Hours	•	This position requires participation in work outside of standard working hours including attendance at industry and network breakfast sessions and evening events. If the participant is required to participate in such sessions or events, then the relevant/applicable allowance will be paid.
	•	If the incumbent is in receipt of such an allowance, then it is expected that the incumbent will monitor designated communication channels and respond in a timely and appropriate manner.

Core Organisational Capabilities

We have a Core Capability framework to help everyone succeed and develop for their current and future positions. The relevant capabilities for this position are at the back.

REACH Values

Our REACH values define who we are and how we interact with others. They define how each of us should aim to operate in the workplace regardless of the role we hold. Our REACH values are at the back.

Child Safe Organisation

Greater Dandenong City Council has zero tolerance of child abuse and is committed to creating and maintaining a child safe and child friendly City where all children are valued and protected from abuse.

Organisational Responsibilities

Everyone at Council has the following responsibilities and obligations:

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Emergency Management	Help Council fulfil its emergency management obligations by assisting in emergency management activities as required
Occupational Health and Safety	 All employees have responsibilities to: Take reasonable care of their own health and safety. Take reasonable care that their acts do not adversely affect the health and safety of other persons or themselves. Follow policy, procedure or instructions to ensure as far as is reasonably practicable a safe workplace. Report all incidents, injuries and near misses to their supervisor immediately and adhere to Council's occupational health, safety and return to work (RTW) policies and procedures. Participate in health and safety training programs and initiatives.
Child Safety	Comply with the organisation's Child Safety and Wellbeing Policy, Child Safe Code of Conduct and all other Council Child Safe Policies & Procedures

	 Demonstrate a commitment to child safety, equity, inclusion, and cultural safety, in line with Council policies and the Victorian Child Safe Standards. Report any child safety concerns including breaches of Child Safe Code of Conduct in line with Council policies, the Reportable Conduct Scheme, and legal obligations.
Climate Change & Sustainability	Help support Council's response to the climate emergency by helping facilitate a whole-of-organisation approach where climate change mitigation and adaptation is embedded into all Council services, assets, operational and decision-making processes.
Compliance	Remain mindful of the requirements of the Victorian Charter of Human Rights at all times
	 Manage Council records in accordance with the relevant Council policies and corporate requirements to protect personal information.
	 Perform other duties as directed within the limits of acquired skills, knowledge, and training.
	• At all times, take responsibility for maintaining the strictest levels of confidentiality regarding ratepayers, customers, and employees.
	At all times, comply with Council's Code of Conduct - Staff.
Diversity, inclusion and equity	Demonstrate an understanding of and the ability to work with, diversity in the workplace, including:
Gender Equality	Support Councils response to the prevention of violence against women and workplace sexual harassment, including by modelling acceptable behaviour, and reporting improper conduct in a timely manner.

Inherent requirements of the position

These are the essential requirements of this position:

Council has a Flexible Work Policy. All staff are required to attend the workplace for the minimum number of days specified in the Policy.

Working out of standard business hours

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This role may be subject to work related contact outside of normal business hours. (Refer to Working out of hours under position specific responsibilities.)

On a typical day, approximately this much time would be spent on the following activities:

		Frequency (% of the working day)			
Cognitive Requirements	Task details (typical tasks)	Rare/ Never <10%	Occasional 11 – 33%	Frequent 34 – 66%	Constant >66%
Working independently – ability to utilise autonomy with respect to the processes by which tasks are completed. Little to no autonomy with respect to the work allocated to them by the supervisor				×	
Team based work – works in a team of people and not exposed to isolation				\boxtimes	
Communicating with others – Verbally				\boxtimes	
Communicating with others - Written				\boxtimes	

		Frequency (% of the working day)			
Cognitive Requirements	Task details (typical tasks)	Rare/ Never <10%	Occasional 11 – 33%	Frequent 34 – 66%	Constant >66%
Focused Attention to task – high levels of attention required to minimise errors and ensure accuracy					
Concentrating – high levels of concentration required while completing required tasks					
Planning and sequencing tasks and activities				\boxtimes	
Decision making – required to exercise sound decision making while completing all aspects of the position					
Problem solving – requirement to develop sound solutions to novel or unusual problems arising during the course of the day				\boxtimes	
Reasoning – required to exercise sound reasoning while completing all aspects of the position within defined scope					
Judgement – required to exercise sound judgement while completing all aspects of the position within defined scope					
Short and long-term memory recall – ready access to documented procedures or precedents to perform requirements of the position			×		
Emotional resilience – exposure to stressful or distressing situations including meeting specified deadlines and production demands, dealing with aggressive or upset customers/clients, high conflict situations, general workload demands, change beyond individual's personal control				⊠	
Interruptions – frequency of interruptions to daily work plans and requirement to change work plans at short notice			×		

Physical Requirements

		Frequency (% of the working day)				
Physical Requirements	Task detail	Rare / Never <10%	Occasional 11 – 33%	Frequent 34 – 66%	Constant >66%	
Mobility/Postures						
Sitting – stay in a seated position				\boxtimes		
Standing – standing in an upright position, moving less than 3 steps			\boxtimes			
Walking – In an upright position, moving more than 3 steps			\boxtimes			

		Frequency (% of the working day)			
Physical Requirements	Task detail	Rare / Never <10%	Occasional 11 – 33%	Frequent 34 – 66%	Constant >66%
Crawling – Move on the hands & knees or by dragging the body close to the ground					
Non-manual handling			•		
Crouch/squat — To lower the body by bending forward from legs and spine, buttocks on or near the heels					
Kneeling – To lower the body					
Bending – To bend forward and down from the waist or the middle of the back, rounding the shoulders and back for more than 3 seconds					
Reaching – Extending arms out in any direction					
Twisting/trunk rotation — Rotating the body to one side or the other without moving the feet		\boxtimes			
Fine manipulation/pinch grip — Fingers are on one side of the object and thumb on the other, typically without the object touching the palm					
Power/open hand grip — Using the whole hand to grasp an object, typically used to handle large or wide objects where the fingers are extended					
Writing/typing		П		\boxtimes	
Climb ladders		\boxtimes			
Climb or descend stairs					
Low level work – Performing manual handling actions at or near ground level		\boxtimes			
Manual Handling				_	
Lift/Carry/Hold — Raising or lowering an object from one level to another and holding/transporting the object using the hands, arms or on the shoulders					
Pushing/Pulling – Applying force to move something away or closer to one's self, including static positions		\boxtimes			
Kilograms of force (kg.f) – Amount of force or effort required to perform a specific task or part of a task					
Weight requirements - lift, carry, pu	sh, pull or hold				
1-5kg					
5.1 – 10kg					
10.1 – 15kg					
15.1 – 20kg					
Lift floor to hip					
Lift waist to shoulder					
Lift overhead					
Pushing/pulling					

Note: The intention of the position description is to provide an outline of scope and responsibilities, at a point in time. Please note, responsibilities may evolve in accordance with organisational needs.

Band descriptors (as defined in Council's Enterprise Agreement)

These descriptors help to classify the position:

Accountability and Extent of Authority

The position is directly held responsible for:

- Lead the design and delivery of employment and industry development initiatives with measurable community and economic outcomes.
- Provide specialist advice to internal and external stakeholders on workforce development, industry engagement, and inclusive employment practices.
- Represent Council in external forums, influencing perceptions and contributing to regional economic strategies.
- Contribute to the development of policies and strategies that support local employment and industry growth, particularly in manufacturing.
- Operate with autonomy within established plans and budgets, reporting on progress and outcomes to the Coordinator Business and Employment.

Judgement and Decision-Making Skills

Judgement and decision making is within the following scope:

- Apply sound judgement to develop and adapt programs and partnerships in response to emerging workforce and industry needs.
- Resolve complex issues involving multiple stakeholders, often requiring innovative approaches and negotiation.
- Make decisions independently within established frameworks, with limited guidance, particularly in stakeholder engagement and project delivery.
- Analyse labour market trends and business feedback to inform program design and strategic recommendations.

Specialist Knowledge and Skills

The position requires the following essential skills and knowledge:

- Demonstrated expertise in economic development, employment systems, and workforce planning, particularly within a local government or community context.
- Strong understanding of vocational education and training (VET), employment services, and the needs of CALD communities.
- Ability to interpret and apply funding guidelines, policy frameworks, and regulatory requirements to program delivery.
- Proficiency in analysing data and translating insights into practical, evidence-based initiatives.

Management & Interpersonal skills

The essential position requirements include:

- Effectively manage time and competing priorities across multiple projects and stakeholder relationships.
- Provide informal leadership and mentoring to team members, supporting a collaborative and highperforming team culture.
- Build and maintain strong relationships with businesses, training providers, employment services, and community organisations.
- Communicate with influence across diverse audiences, including CALD communities, industry leaders, and government representatives.
- Contribute to workforce planning and continuous improvement within the Business and Employment team.

Verification & Approvals

I certify that the content of this Position Description accurately reflects the overall role and accountabilities of the position:

	Name	Signature	Date
Occupant	Vacant		

Appendix

Core Capability Framework – Team Member



Relationship Management

Develops and maintains strong and enduring relationships with colleagues and/or external stakeholders which are built on mutual respect and commitment. Ensures that all people are treated with dignity and respect regardless of gender, ethnicity, • Contributes effectively to team meetings religion or sexual orientation.

- Demonstrates respect for the wide range of views and perspectives that are expressed in their teams
- Demonstrates commitment to team decisions
- Demonstrates respect for other team members

Planning & Organising

Thinks from a wholistic perspective and sees the patterns in the complex relationships that exist between the different parts of the organisation. Uses these insights to ensure that the organisation's human, physical and financial resources are effectively used in the achievement of the organisation's, team's or the role's agreed priorities.

- Is able to explain the relationship between own work activities and the goals and objectives of the team
- Prioritises work based on the needs of the team
- Shares relevant information as and when appropriate
- Consistently does her/his share of the work

People Development

Demonstrates a deep commitment to ongoing learning and development as fundamental to the organisation's sustained success and to the realisation of the potential of its people.

- Is active in identifying opportunities for ongoing growth and development
- Seeks feedback with a view to personal and professional development
- Looks for opportunities to grow skills and knowledge
- Is proactive in managing own career development

Future focused organisation

Is keenly aware of the social, political, economic and technological trends that impact the global and local environments and ensures these are factored into the work of individuals, teams or the organisation to deliver on the needs and expectations of the Council and the community it serves

- Incorporates key issues impacting the broader environment into the way they undertake their work
- Responds flexibly to change
- Shows resilience in times of change
- Seeks support during times of uncertainty

Outcome orientation

Demonstrates a strong commitment to a high-performance culture by constantly striving for high quality customer service outcomes and accepting responsibility for outcomes within their control

- Demonstrates a willingness to take informed risks in solving client issues
- Ensures tasks are consistently completed to the required standard
- Responds promptly and appropriately to requests for service
- Consistently follows established practices and procedures

Service focus

Ensures there is a focus on delivering work priorities to agreed quality and timeliness standards

- Is friendly and responsive to clients/customers
- Strives to deliver quality client/customer outcomes
- Deals with client/customer issues with concern and a sense of importance

Self-management

Demonstrates self-awareness through understanding own responses to a range of situations as well as understanding the impact their behaviour has on others

- Accepts personal responsibility for outcomes within their control
- Demonstrates the ability to regulate and adapt behaviour according to the circumstances and the audience
- Seeks out feedback with the purpose of reflecting on work performance with a view to self-improvement
- Models Greater Dandenong's ethical and organisational standards
- Acts decisively during times of ambiguity and pressure

Safety, health and wellbeing

Ensures that the safety, health and wellbeing of employees, contractors, service users and councillors is at the heart of the organisation's culture and the way work is organised and services delivered

- Actively participates in discussions and activities aimed at improving safety, health and wellbeing
- Takes responsibility for the personal safety, health and wellbeing of self and immediate others
- Supports and encourages colleagues to actively participate in safety, health and wellbeing initiatives

Council's REACH Values

Respectful

We respect and care about our community, each other and ourselves.

We act with integrity at all times and in all matters. We take time to listen to and seek to understand the other point of view.

We strive to understand and respect the diversity of our community and our workplace.

We understand our role in the community and respect the responsibility that comes with

Creative

We care about getting the best outcomes. We constantly ask: What's the future and what's possible?

We have the courage to try new ideas.

We strive for excellence in everything we do.

Engaged

We listen to our community and respond. We work together with our community and each other, to achieve the best outcome.

We have the confidence to challenge the status quo, to reach for better outcomes.

We are action-oriented in identifying and responding to new challenges.

Accountable

We are proud of our city, our community and our achievements.

We spend our time and effort on solutions rather than looking for someone to blame.

We take responsibility for our actions.

Honest

We tell the truth, even when we know people may not want to hear it.

We form our opinions and give advice from sound, evidence based research.

We act with humility and apply the highest standards of ethical behaviour to everything we do.

