



City of Greater Dandenong Springvale Snow Fest 2026

Food, Market & Corporate Stall Fact Sheet Terms and Conditions

Springvale Snow Fest

Event date: Sunday 21 June 2026

Event times: 11am – 6pm

Location: Buckingham Avenue, Springvale

Expected attendance: 35,000+

Event Description: Springvale Snow Fest started in 2012. It's the City of Greater Dandenong's biggest event, typically attended by an estimated 35,000 people. The event is a winter carnival and multicultural food festival, with the unique attraction providing an opportunity for people to experience winter-themed activities. There are stage performances, roving performances, and plenty of free activities for people young and old.

Springvale itself is a very multicultural community, with over two-thirds of its residents born overseas, including a large Vietnamese community, and has attracted wide acclaim for its cosmopolitan mix of cultures. Springvale Shopping Precinct is famous for offering a unique South-East Asian experience. The target audience for this event ranges from local families, young people and foodies from across Melbourne.

Deadlines

Expression of Interest closes: Sunday 26 April 2026 (midnight)

Successful traders informed: Thursday 30 April 2026

Invoices paid by: Sunday 24 May 2026

Statement of Trade submitted by: Friday 12 June 2026

**Some event details and deadlines may be subject to change by the City of Greater Dandenong Council.

Stallholder Application instructions

1. Fill out the online expression of interest application. Please ensure you fill out the correct one relevant to you.
[Springvale Snow Fest 2026 – Expression of Interest - Food Stall Application](#)
[Springvale Snow Fest 2026 – Expression of Interest - Market Stall Application](#)
[Springvale Snow Fest 2026 – Expression of Interest - Corporate Stall Application](#)
2. Please complete as many sections of the form as you can and upload the requested documents. Some fields are compulsory but applicants that provide detailed and/or all information requested will be prioritised for selection.
3. When submitting the form, wait until you have reached the submission confirmation screen before closing the window. If you get a notification about incomplete information, please complete these sections then click 'submit' again.
4. Once submitted, you will receive confirmation and a copy of your submitted application within two days. If you do not receive a confirmation, please email events@cgd.vic.gov.au as we may not have received your form.

Important

The act of submitting an application does not guarantee participation in an event. You will be informed by email if your application has been successful.

Successful stall holders must ensure that all the relevant statutory and regulatory obligations have been complied with before attending the event. If you have not obtained the appropriate permits, you could face serious consequences such as on-the-spot fines and court action.

Assessment

All applications will be assessed on several different areas and weighted accordingly. It is recommended to consider the following selection criteria when completing the EOI form:

- Food Trader compliance
- Valid Public Liability Insurance
- Comprehensive information (e.g. Food Trader registration, contact details, product, price, requirements etc.)
- Working with Children Checks
- Healthy food options
- Affordability of products
- Previous attendance and compliance with City of Greater Dandenong events
- Businesses and organisations registered in Greater Dandenong

Site Hire Fees

Food Stalls

Length (serving side) x Width	Details	Fee
Per square metre	Space only	\$85.00

Coffee, Drinks and Ice Cream only Vendors

Length (serving side) x Width	Details	Fee
Per square metre	Space only	\$31.00

Market Stalls

Length (serving side) x Width	Details	Fee
Per square metre	Space only	\$28.50

Corporate Stalls

Length (serving side) x Width	Details	Fee
Per square metre	Space only	\$41.00

For marquee and infrastructure hire, please see next page.

A marquee light is included when hiring a marquee from Council.

Note: All stallholders **bringing their own marquee** must comply with all relevant regulations and provide adequate equipment including **appropriate weights of 40kg per leg** or higher if pending wind forecast. All marquees will be subject to approval to ensure quality and sturdiness.

Additional Infrastructure Hire

Please indicate in your application if you need to hire any equipment through the Council.

Stallholders without adequate equipment or appropriate setup on the event day will **not** be permitted to trade and will be asked to leave without a refund. Limited equipment will be available for hire from the onsite infrastructure contractor.

Item	Fee
3x3m Marquee with weights and LED light	\$260.00
6x3m Marquee with weights and LED light	\$480.00
Trestle table	\$20.00
Chair	\$5.00
Marquee weights only (40kg per leg required)	\$20.00 per leg

Power Hire Fees

If you require power, please see the costs below. We can provide the following:

Item	Fee
1 x 10-amp circuit	\$45.50
1 x 15-amp circuit	\$68.50

Terms and Conditions

FoodTrader Registration

All food traders must be registered on Foodtrader, the Victorian Government's online system for temporary and mobile food stalls. To register, visit www.foodtrader.vic.gov.au.

All registered food traders must also lodge a Statement of Trade ('SOT') to be registered for trade. SOTs must be submitted by **Friday 12 June 2026** to trade at this event. Any SOTs not submitted by this date will not be accepted.

To observe all Greater Dandenong Council ('the Council'), Melbourne Fire Service, Food Act 1984, Workplace Standards, Licencing Commission requirements and other relevant Commonwealth, State and Local regulations relating to the preparation and sale of food and beverages.

All gas bottles must be in a milk crate and placed outside of a marquee or tent. Large bottles require a secured frame and must also be outside of marquee. Barbeques must have appropriate backing and heat panels and be positioned with ventilation. Please refer to Energy Safe Victoria at esv.vic.gov.au and the "Code of Practice for the Safe Use of Gas at Public Events in Victoria" for full requirements.

Public Liability Insurance

A copy of your Public Liability Insurance valid on the date of the event is required for participation in this event. This is a compulsory requirement. Please supply this when submitting your application.

A Public Liability and Productions Liability insurance policy in a form approved by the Council; noting the Council as a Principal, insuring for a sum of not less than twenty (20) million dollars the Council and the Stallholder against all actions, costs, claims, charges, expenses and damages whatsoever which may be brought or made or claimed against the Council or Stallholder, or both arising out of or in relation to this agreement. The policy must also confirm that the insurance cover includes across liability clause extending the policy so that the words "the insured" shall be considered as applying to each party comprising the insured, as though a separate policy has been issued to each of the parties in the same manner as if that party were the only party name as the insured. Proof of this policy must be by way of certificate of Currency.

Such other policies the Council may reasonably require. It is highly recommended that this include a policy to cover damage to the contents of the site including all fixtures and fittings against loss or damage by fire, storm and tempest, explosion, earthquake, riots, strikes, malicious damage, impact by vehicles including aircraft and other aerial devices, extraneous water including flood, burglary, and damage by burglary and accidental damage for their full reinstatement and replacement value.

Working with Children Check

City of Greater Dandenong is a child safe organisation. It is a requirement for all stallholders and their staff working on the event day to hold a current and valid Working with Children Check (WWCC). These must be submitted with your Expression of Interest form and be brought on the day of the event.

Plastic Use Policy

Further to the Victorian Government [state-wide ban on single use plastics](#), the City of Greater Dandenong is reducing the impact of plastic pollution through Council's Plastic Use Policy which was implemented in 2019. The policy applies to several groups across the municipality including organisations or individuals conducting or participating in a festival, event, or activity on any Council owned and managed land or buildings.

As an event organiser and/or stallholder working on Council owned land or as part of a Council-run festival, event, or activity, you must not distribute, sell, provide or use the following single use plastic items:

- Plastic bags
- Plastic straws
- Plastic cutlery and coffee stirrers
- Water bottled in plastic
- Plastic and polystyrene cups, plates, bowls and takeaway food containers
- Balloons, plastic glitter, glow sticks and confetti
- Single use or disposable promotional items or giveaways

All unnecessary soft plastic packaging should also be avoided where possible.

A specific guide for event organisers and stallholders has been created to help you move away from the prohibited single use plastic items to ones that are much environmentally friendly. Read the guide [here](#).

Compulsory induction

All event participants are required to complete a compulsory induction, which may be online or in person.

Details will be provided closer to the event. Participants will not be able to trade on an event day unless the induction has been completed.

Fees

Applicants agree to pay the fees for any items as per Confirmation of Hire Arrangements (wherever applicable) to the Council for the event. The fee is non-refundable unless the event is cancelled.

All invoices must be paid by Sunday 24 May 2026.

The fee includes:

- Site location (space only)
- Optional extras upon request (marquee, power, infrastructure)

You will be invoiced upon confirmation of your participation in this event. Any additional resources required during the event will be invoiced afterwards.

Fire safety equipment

All stalls with electrical equipment are required to be fully compliant with the AS2444-2001 Portable Fire Extinguishers and Fire Blankets – Selection and Location standard. Stalls not meeting these fire safety requirements will not be permitted to trade.

As a minimum, if you are successful and have electrical equipment, you must bring the following:

- 1 x 4.5kg ABE fire extinguisher that has a maintenance service tag dated within the past 6 months
- 1 x large sized fire blanket

If your stall has multiple pieces of cooking equipment, it is recommended to bring multiple fire extinguishers and blankets. If your fire extinguisher requires testing, please contact your local fire station or FES.

All electrical equipment brought to the event must be tested and tagged, with the tag dated no more than twelve months old.

Other conditions

Once an application is approved, items as specified in the application, cannot be changed. The Council reserves the right to reject applications or stop stalls from trading any items or engaging in any promotional activities not complying with the approved application, consumer protection guidelines, Council Policy, or being offensive to the public. This includes gambling activities, the selling of alcoholic drinks, items deemed to be dangerous and offensive.

That Council may, at the organiser's discretion and for any reason including, but not limited to, public safety, resolve to temporarily close part of, or the entire Festival site during the scheduled period of event. You hereby acknowledge the Council's right to take this action and hereby agree that in the event that if the Council does so, then you will not seek to claim any compensation nor otherwise seek to impose any liability on the Council of any nature whatsoever.

By completing an application to trade at the event, you agree to:

- behave in a polite and professional manner to all participants, workers, event staff, volunteers and other stallholders involved;
- to respect the Council's security arrangements and comply with the measures put in place to ensure a safe and secure Festival for both the public, event staff, workers, volunteers and stallholders;
- take all reasonable care, including respecting the rights of other stallholders in the use of communal storage areas, including refrigerated space;
- comply with decisions made by management of the Festival, including any decisions relation to the stall site; and
- comply with all related sections of the Fair Trading Act 1990 in the conduct of the stall site;
- agree to indemnify and keep indemnified and to hold harmless the Council its servants and agents from and against all actions, costs, charges, expenses and damages whatsoever which may be brought or claimed against them, arising out of or in relation to this agreement, provided that this indemnity shall not apply where such actions, costs, charges, expenses and demands have arisen due to the negligence of the Council its servants and agents.
- **You acknowledge and agree to refrain from selling alcohol, tobacco/vapes, offensive materials, weapon-lookalike toys, or illegal goods. Such actions are strictly prohibited.**

The Council reserves the right to, after notice and opportunity to rectify, close any stall that does not comply with the terms and conditions of this agreement.

The Council holds the right to reject an application at its own discretion.

Event marketing

To promote the event, we will ask all participating stall holders to undertake the following:

- Engage with the Social Media promotion by sharing it with friends and posting about the event on your social media.
- List the event on your website, if available.
- Distribute hardcopy flyers, if appropriate.

For promotional material, please contact events@cgd.vic.gov.au

Privacy statement

Personal information collected by Greater Dandenong City Council is used for municipal purposes as specified in the Local Government Act 2020 and will be used solely for the purpose in which it was collected or a directly related purpose.

Personal information will be stored securely for as long as administratively required, at which point it will be deidentified and destroyed. It will not be disclosed to any external party without your written consent, unless required or authorised by law. If you fail to provide the requested information, Council may be unable to provide certain services.

If you wish to access or amend your personal information, or if you believe your personal information has been breached, please contact Council's Information Privacy Officer on 8571 1000.

Greater Dandenong City Council is strongly committed to the responsible handling of personal information and is compliant with the Privacy and Data Protection Act 2014 and the Health Records Act 2001. A copy of Council's Privacy and Personal Information Policy is available on Council's website at <https://www.greaterdandenong.vic.gov.au/information-privacy>