Employment

7. Business Development and Economic Growth

The opportunity

Council is seeking investment to deliver the Southern State Significant Industrial Precinct (SSIP) Future Readiness – State of Play, Audit and Investment Roadmap, a decision-ready initiative to safeguard and strengthen Victoria's most important industrial and manufacturing precinct.

Why it matters

The SSIP in Dandenong South is Victoria's largest and most productive manufacturing and industrial precinct, underpinning critical state and national supply chains across advanced manufacturing, food, pharmaceuticals, logistics and exports.

Without a coordinated, evidence-driven approach, future investment risks becoming fragmented, reactive and less effective.

The City's economic output was $58.23 billion and regional exports valued at $29.72 billion in 2023. Source: REMPLAN

What Council is asking for

Southern SSIP Future Readiness - State of Play, Audit and Investment Roadmap

This initiative aims to create a robust and up-to-date evidence base that will facilitate coordinated infrastructure planning, land optimization, sustainability efforts, and transition readiness.
It seeks to enhance future industry attraction at a precinct level, ensuring that the Southern SSIP remains globally competitive, investment-ready, and in alignment with State and Federal priorities for advanced manufacturing, clean industry, and productivity.

The project will provide a thorough, action-oriented assessment to foster confident investment from both public and private sectors. The project will deliver:

1. State of Play and Audit
2. Industry 4.0, Innovation and Transition Readiness
3. Future Industry and Investment Analysis
4. Clear Investment Roadmap
5. Private Investment Opportunity Identification

Funding Request: $250,000