

OUR VISION FOR ARTS, CULTURE AND HERITAGE

A vibrant City that celebrates and represents the richly diverse stories of its people; supports local creative and cultural activity and economy to thrive; and enables all to participate, enjoy and be inspired by arts, culture and heritage.

THE ROLES WE PLAY

Over the coming years, we will increase our focus on empowering community and sector-led decisions and activity. We will do this by listening and advocating for community, creating opportunities and pathways, and providing resources and support. Some of the key roles we will play include:

 Preserving and protecting our city's heritage – places, buildings and collections.	 Providing high-quality events and programs that showcase our city's arts, culture and heritage.	 Advocating for the needs of our community and arts, culture and heritage sector.
 Facilitating connections within the arts, culture and heritage sector.	 Building awareness of arts, culture and heritage activity and creating opportunities to participate.	 Building skills of local arts, culture and heritage professionals, community groups and individuals.
 Providing financial and non-financial support for the arts, culture and heritage sector.	 Creating opportunities for all to participate in arts, culture and heritage and tell their story.	 Maintaining and providing access to high-quality arts, culture and heritage infrastructure.

OUR LONG-TERM ASPIRATIONS

The long-term aspirations we have for our community, sectors and teams which help us to deliver on our vision:

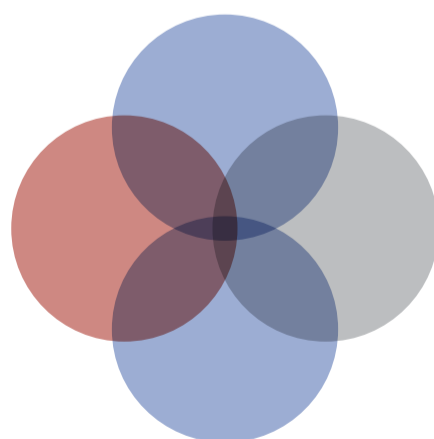
<p>DISCOVER</p> <p>An accessible and inclusive sector that creates broad positive impact</p> <p>Community members have accessible and inclusive entry points to arts, culture and heritage activity. Arts, culture and heritage activity creates positive impacts by supporting dynamic and resilient economies and a healthy, safe and inclusive society.</p>	<p>CREATE</p> <p>A sustainable arts, culture and heritage ecosystem</p> <p>We have a multifaceted approach to fostering, developing and showcasing local talent, stories and history. The arts, culture and heritage sector is equipped with resources and connections that enable meaningful and sustainable career pathways, opportunities and collaboration.</p>	<p>SHARE</p> <p>Arts, culture and heritage is recognised, represented and protected in our City</p> <p>Our City recognises and invests in arts, culture and heritage. Its spaces and places reflects the arts, culture and heritage of its people and our team is involved in city-wide initiatives and collaborations. The cultural heritage of our City is identified, protected and valued, allowing us to acknowledge the past and inform our future.</p>
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OUR 4-YEAR STRATEGIC PRIORITIES

The areas we will focus on over the next four years to achieve our long-term aspirations:

Foster inclusive pathways for community to participate in arts, culture and heritage activity.

Elevate and expand the impact and representation of arts, culture and heritage.



Support the development of strong and connected local arts, culture and heritage sectors.

Strengthen the resilience of the arts, culture and heritage sector to withstand the challenges of today and tomorrow.

OUR STRATEGIC ENABLERS

In order for us to drive and deliver on our strategy, we need:

Recognition and self-determination of the traditional owners, the Bunurong people.	Profile and recognition that builds trust, awareness and engagement with our community peers and partners.	Evidence-based, transparent decision making guided by robust data collection, measurement and evaluation practices.	A workforce that reflects our diverse city, and is well-equipped with the technical skills and financial resources.
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