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Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-third year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 23 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 23 years of results, the CSS offers councils a consistent, long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



Greater Dandenong City Council – at a glance



Overall council performance

Results shown are index scores out of 100.



Greater Dandenong 68



State-wide 59

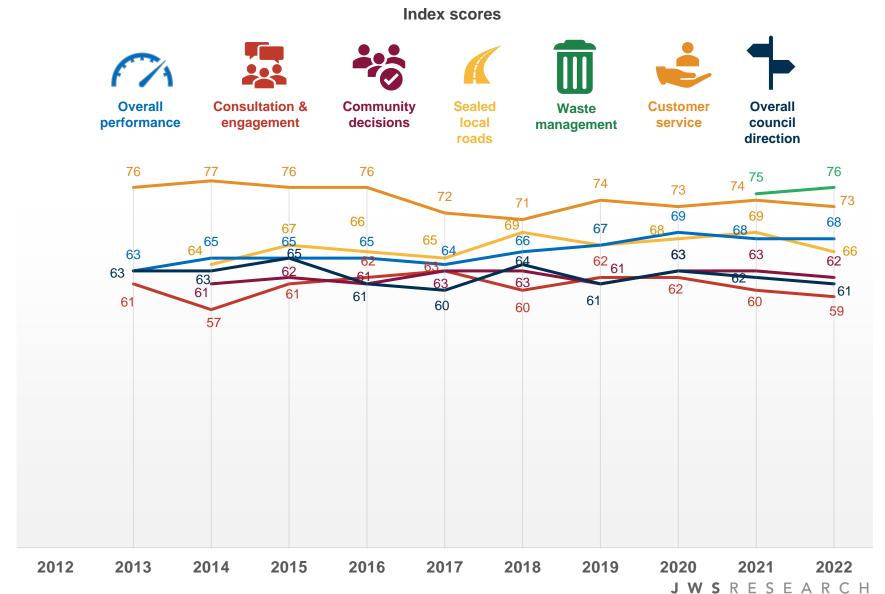


Council performance compared to State-wide and group averages



Summary of core measures

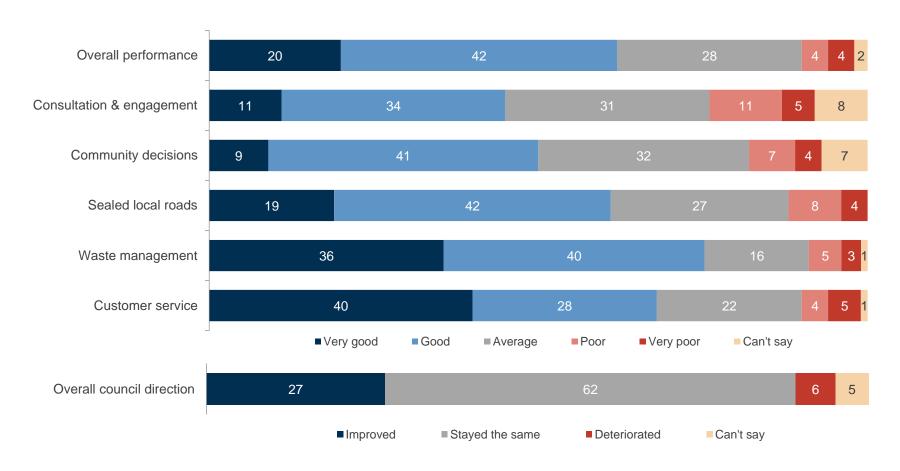




Summary of core measures



Core measures summary results (%)



Summary of Greater Dandenong City Council performance



Services		Greater Dandenong 2022	Greater Dandenong 2021	Metro 2022	State-wide 2022	Highest score	Lowest score
C/A	Overall performance	68	68	65	59	Aged 18-34 years, Aged 65+ years	Aged 35-49 years
S	Value for money	64	66	61	53	Springvale residents	Aged 50-64 years
+	Overall council direction	61	62	53	50	Springvale residents	Aged 35-49 years
÷	Customer service	73	74	72	68	Springvale residents	Noble Park and Keysborough residents, Aged 50-64 years
	Waste management	76	75	71	68	Aged 65+ years	Aged 18-34 years
A	Sealed local roads	66	69	65	53	Aged 65+ years	Aged 50-64 years
***	Community decisions	62	63	59	54	Springvale residents, Aged 65+ years, Men	Aged 50-64 years
	Consultation & engagement	59	60	58	54	Aged 18-34 years	Aged 50-64 years

Focus areas for the next 12 months



Overview

Perceptions of Greater Dandenong City Council's overall performance has remained stable over the last 12 months, following the slight decline in the previous evaluation. Performance perceptions on individual service areas are not significantly different to 2021.

Focus areas

Community consultation and engagement is an area that will warrant greater attention moving forward. Not only does Council rate lowest in this area relative to its performance in other areas, but it also rates below the peak performance rating achieved in 2017. Following this, Council should endeavour to restore positive perceptions among Noble Park and Keysborough residents, namely in the areas of customer service and sealed local roads, where performance ratings among this cohort declined significantly in the last year.

Comparison to state and area grouping

Importantly, Council performs significantly higher than the State-wide average on all service areas. Council's performance is also rated significantly higher than the Metropolitan group average in waste management and community decisions, and in line with the group average on all other service areas.

Opportunity to engage with key cohorts

In the year ahead, Council should look to maintain and build upon its strong and improved performance in waste management, particularly among Springvale residents. Residents aged 50 to 64 years are more critical of Council's performance in most areas evaluated, so it is recommended that extra attention be paid to interactions with this cohort over the next year. Residents in this age group have the highest rate of contact with Council, so there is opportunity to engage with them and improve their perceptions.

DETAILED FINDINGS







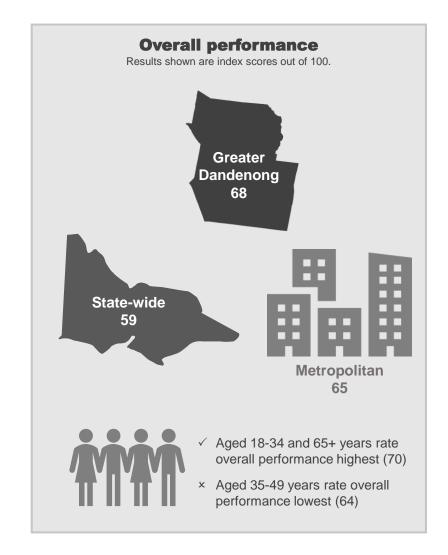
The overall performance index score of 68 for Greater Dandenong City Council is unchanged from the 2021 result, which marked a break to the multi-year trend of improvement from 2017.

Council's overall performance is rated statistically significantly higher (at the 95% confidence interval) than the State-wide and Metropolitan group averages for councils (index scores of 59 and 65 respectively).

 Overall performance ratings are highest among residents aged 18 to 34 years and 65 years and over, and remain lowest among those aged 35 to 49 years.

More than half of residents (53%) rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good'. This is almost five times as many as those who rate Council as 'very poor' or 'poor' (11%). A further 31% rate Council as 'average' in terms of providing value for money.

- Springvale residents have the most favourable perceptions of Council's value for money, while 50 to 64 year old residents continue to be less positive in their assessment of Council in this area.
- Ratings among Noble Park and Keysborough residents are significantly lower than last year.



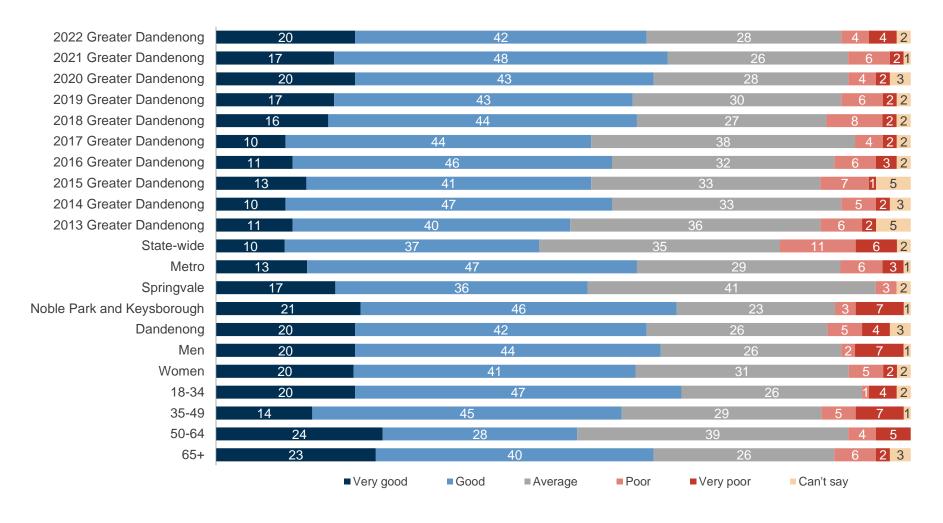


2022 overall performance (index scores)





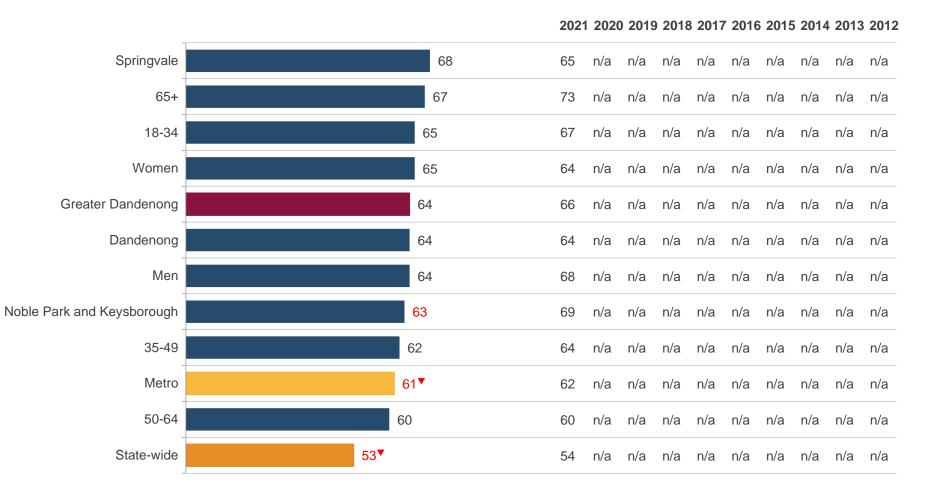
2022 overall performance (%)



Value for money in services and infrastructure



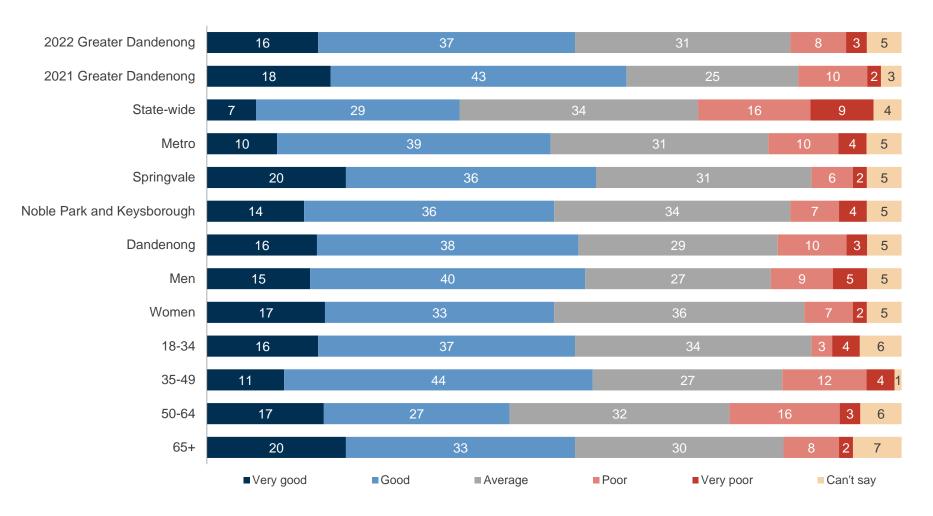
2022 value for money (index scores)



Value for money in services and infrastructure



2022 value for money (%)



Top performing service areas

Waste management (index score of 76) is the area where Council performed best in 2022 – this is not significantly different from 2021.

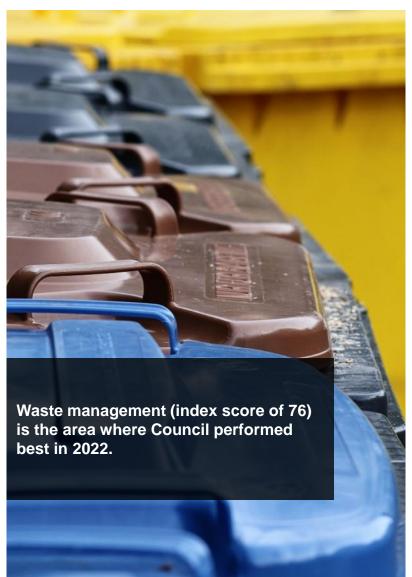
Council performs significantly higher than both the Metropolitan group and State-wide averages in this service area.

 Notably, ratings improved significantly among Springvale residents, up seven index points.

Sealed local roads is Council's next highest rated service area (index score of 66). Despite experiencing a (not significant) three-point decline on the 2021 result, Council continues to perform in line with the Metropolitan group and significantly higher than the State-wide average.

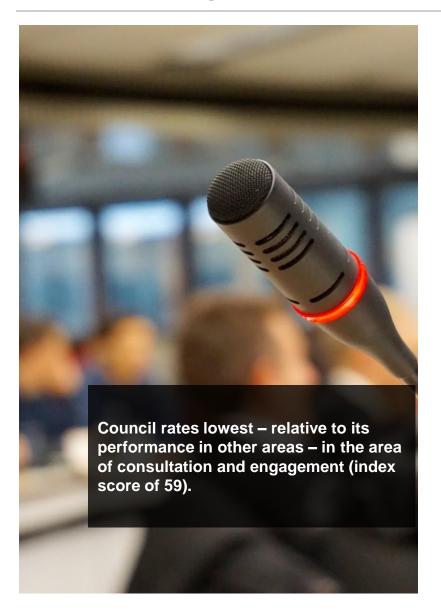
Ratings of sealed local roads declined significantly among Noble Park and Keysborough residents this year – also reflected in their perceptions of value for money received from Council. This suggests Council should prioritise boosting performance perceptions in this locality.

Given waste management and sealed local roads remain the most important service areas, Council should continue to focus its attention on these areas.



Low performing service areas





Council rates lowest in the area of consultation and engagement (index score of 59). Council's performance in this service area has declined for two years running (albeit not significantly).

Council continues to rate significantly higher than the State-wide average in this service area and in line with Metropolitan group average.

Decisions made in the interest of the community is Council's next lowest rated service area (index score of 62). Ratings in this service area have not changed over time. Council continues to rate significantly higher than the State-wide and Metropolitan group averages for its performance in this service area.

In both of the aforementioned service areas, performance perceptions are lowest among 50 to 64 year olds, who also rate Council lowest on value for money.

Performance perceptions in both of these service areas declined significantly among residents aged 65 years and over.

The need for Council to recover its performance in these service areas is also underpinned by the fact that community consultation (7%) is among the areas most commonly cited by residents as being in need of improvement.

Individual service area performance



2022 individual service area performance (index scores)

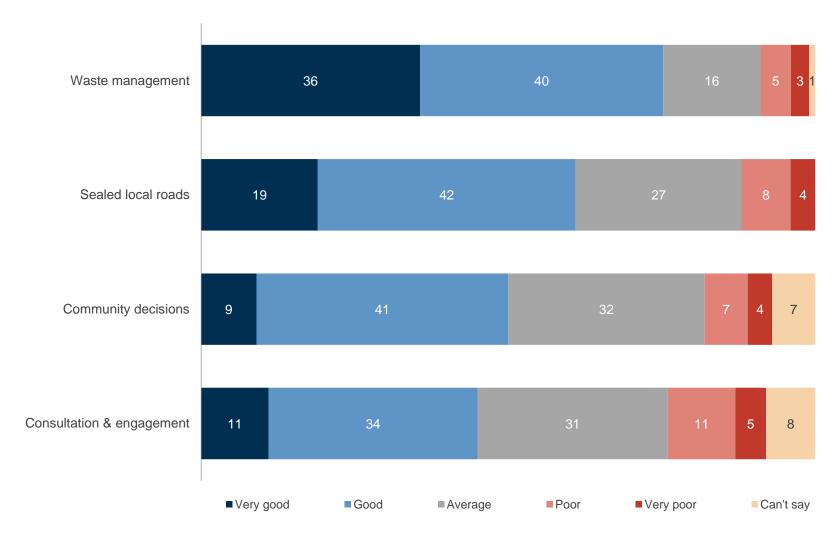
2021 2020 2019 2018 2017 2016 2015 2014 2013 2012



Individual service area performance



2022 individual service area performance (%)



Individual service area importance



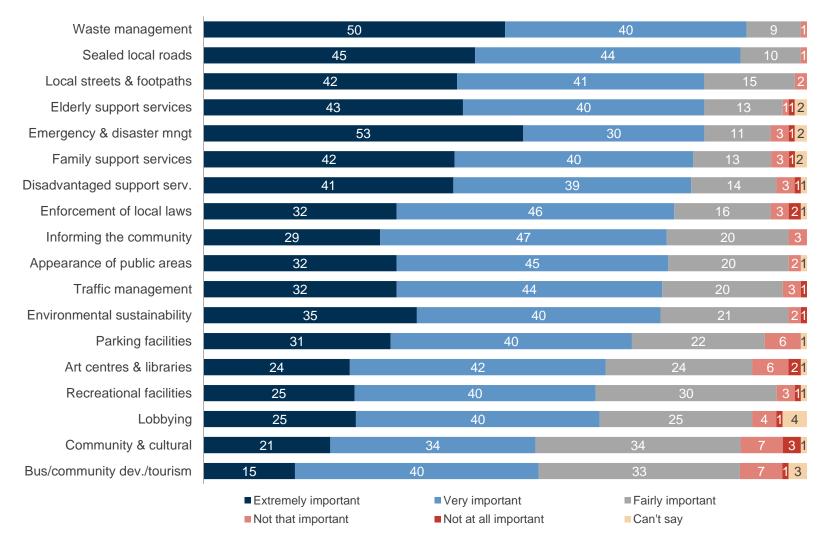
2022 individual service area importance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012 Waste management 85 85 82 83 82 n/a n/a n/a n/a n/a n/a Emergency & disaster mngt 83 81 84 84 83 n/a n/a n/a n/a n/a n/a Sealed local roads 83 80 79 80 77 n/a n/a n/a n/a n/a n/a Elderly support services 81 82 79 80 82 n/a n/a n/a n/a n/a n/a Local streets & footpaths 81 81 78 79 78 n/a n/a n/a n/a n/a n/a Family support services 80 80 78 78 78 n/a n/a n/a n/a n/a n/a Disadvantaged support serv. 80 75 77 74 n/a n/a n/a 78 n/a n/a n/a Appearance of public areas 77 73 74 74 n/a 76 n/a n/a n/a n/a n/a Environmental sustainability 76 78 76 77 76 n/a n/a n/a n/a n/a n/a Enforcement of local laws 75 76 77 79 79 n/a n/a n/a n/a n/a n/a Traffic management 76 74 75 78 77 n/a n/a n/a n/a n/a n/a Informing the community 76 76 71 73 72 n/a n/a n/a n/a n/a n/a Parking facilities 74 73 72 74 76 n/a n/a n/a n/a n/a n/a Recreational facilities 72 69 71 70 n/a n/a n/a n/a n/a 72 n/a Lobbying 71 67 n/a n/a n/a n/a n/a n/a n/a n/a n/a Art centres & libraries 71 66 69 67 66 n/a n/a n/a n/a n/a n/a Community & cultural 66 67 63 63 64 n/a n/a n/a n/a n/a n/a Bus/community dev./tourism 65 66 63 63 65 n/a n/a n/a n/a n/a n/a

Individual service area importance



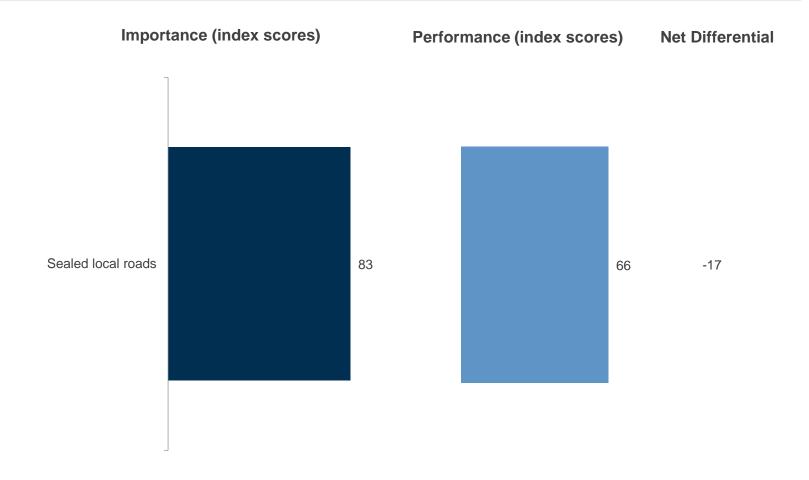
2022 individual service area importance (%)



Individual service areas importance vs performance

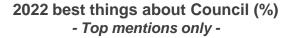


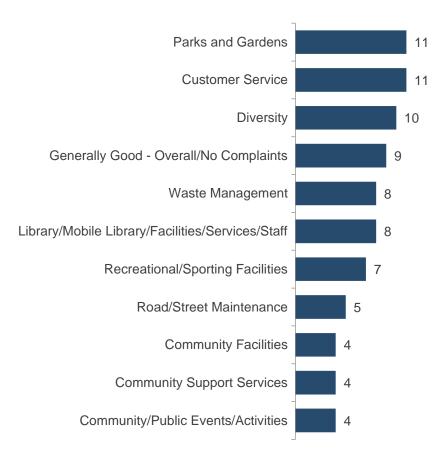
Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



Best things about Council and areas for improvement







2022 areas for improvement (%) - Top mentions only -



Q16. Please tell me what is the ONE BEST thing about Greater Dandenong City Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

Base: All respondents. Councils asked State-wide: 30 Councils asked group: 8

Q17. What does Greater Dandenong City Council MOST need to do to improve its performance?



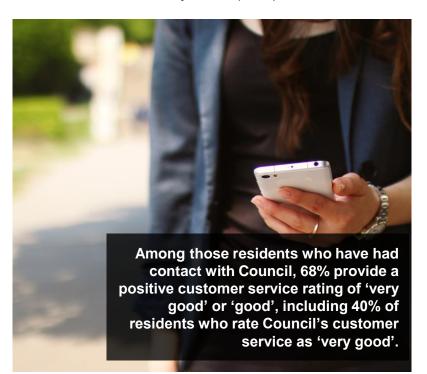
Customer service

Contact with council and customer service



Contact with council

Half of Council households (51%) had contact with Council in the last 12 months – down a significant nine percentage points on 2021, and significantly lower than the State-wide and Metropolitan group averages. Noble Park and Keysborough residents, men and 35 to 49 year olds had significantly less contact with Council than in 2021. Telephone (39%) contact decreased in the last year, but remains the main method of contact with Council, followed by email (15%).



Customer service

Council's customer service index of 73 is not dissimilar to the 2021 result, and has remained relatively stable over time. Nonetheless, Council's customer service is rated significantly higher than the State-wide average and in line with the Metropolitan group average (index scores of 68 and 72 respectively).

Moreover, 11% of residents cite customer service as one of the best things about Council.

Among those who have had contact with Council, 68% provide a positive customer service rating of 'very good' or 'good'.

 Perceptions of customer service are most positive among Springvale residents (index score of 76), and least positive among Noble Park and Keysborough residents and 35 to 54 year olds (the latter of whom have the highest rate of contact with Council).

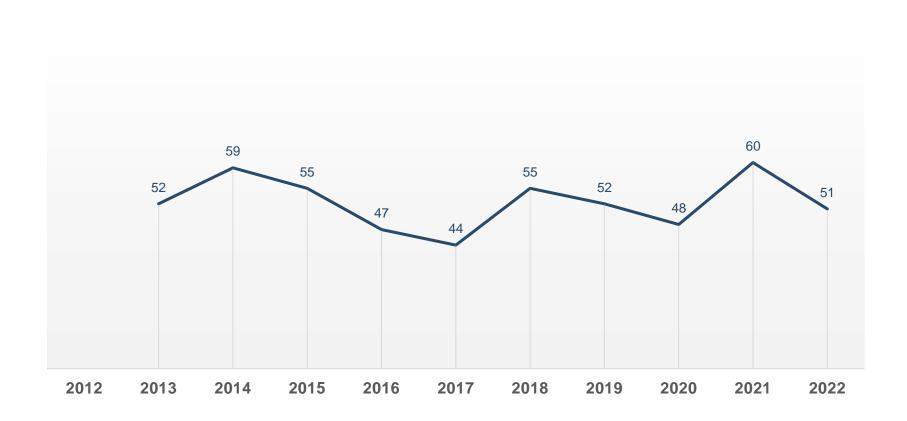
Since last year, customer service ratings among Noble Park and Keysborough residents experienced a significant 11-point decline – from a record-high rating to a record-low rating.

Though a small sample size, perceptions of customer service transactions that occurred through Council's website improved (66 in 2021, up to 81 in 2022).

Contact with council



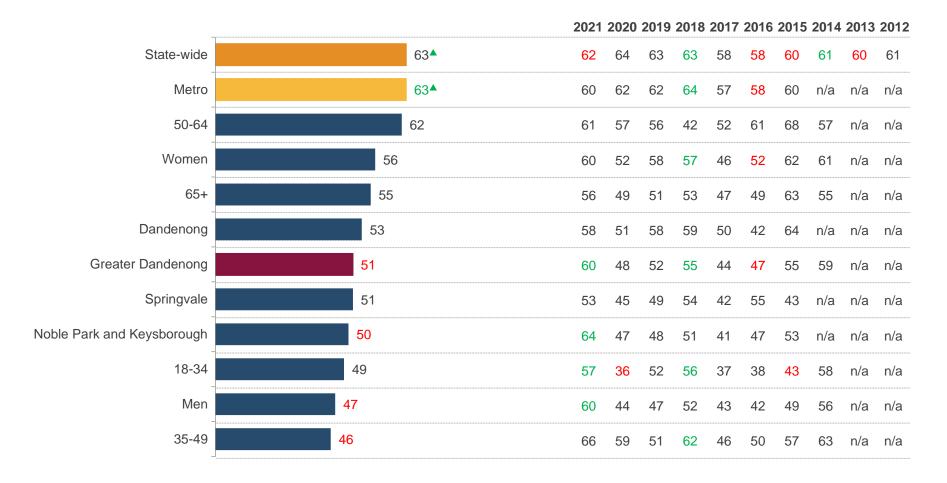
2022 contact with council (%) Have had contact



Contact with council



2022 contact with council (%)

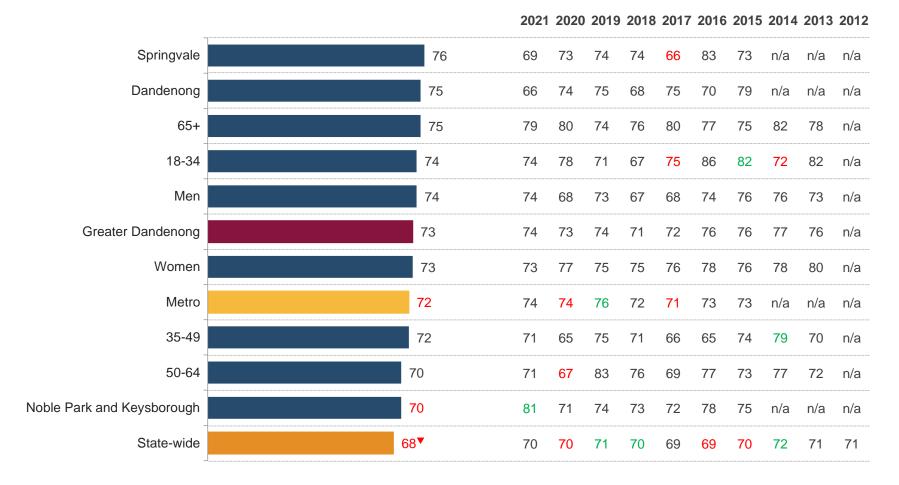


Note that some data may be missing from 2013 due to a change in demographic analysis.

Customer service rating



2022 customer service rating (index scores)



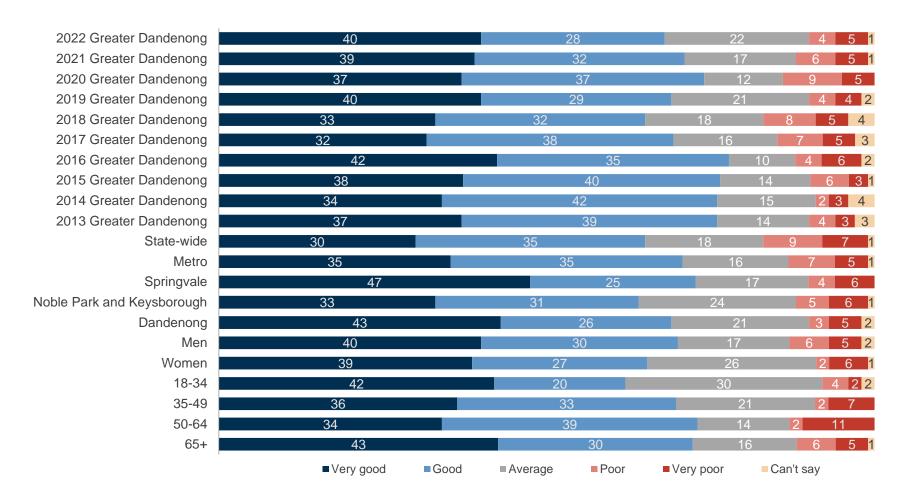
Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Customer service rating



2022 customer service rating (%)



Method of contact with council



2022 method of contact (%)















In Person

In Writing

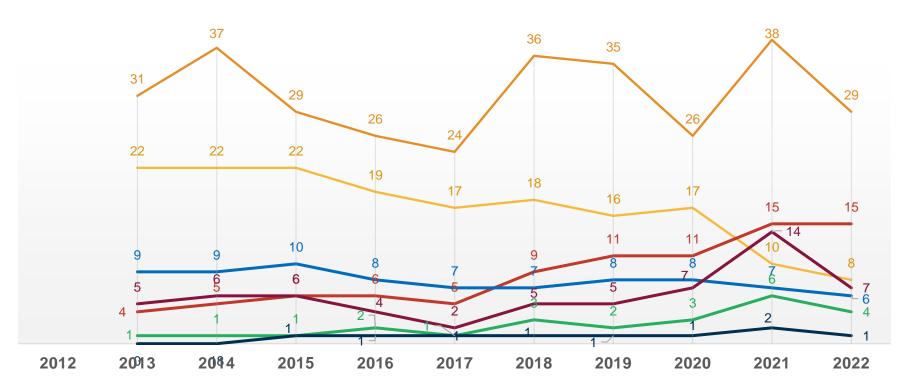
By Telephone

By Text Message

By Email

Via Website

By Social Media



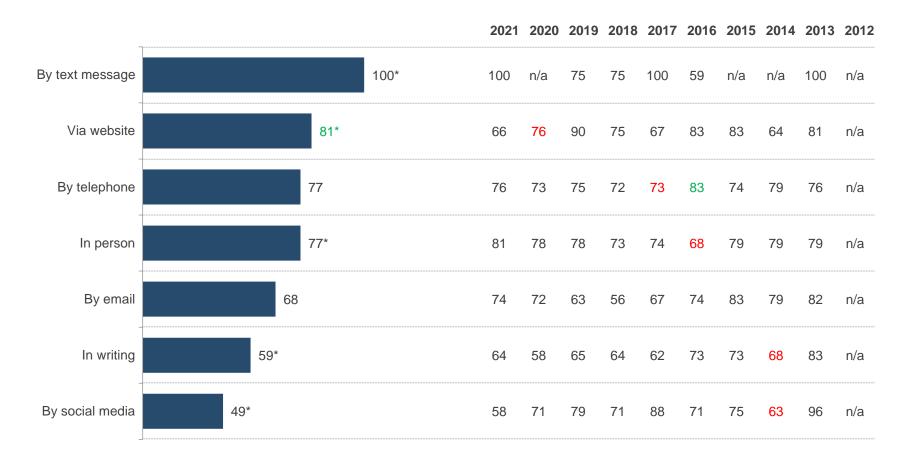
Q5a. Have you or any member of your household had any recent contact with Greater Dandenong City Council in any of the following ways?

Base: All respondents. Councils asked State-wide: 25 Councils asked group: 8

Customer service rating by method of last contact



2022 customer service rating (index score by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked State-wide: 25 Councils asked group: 8

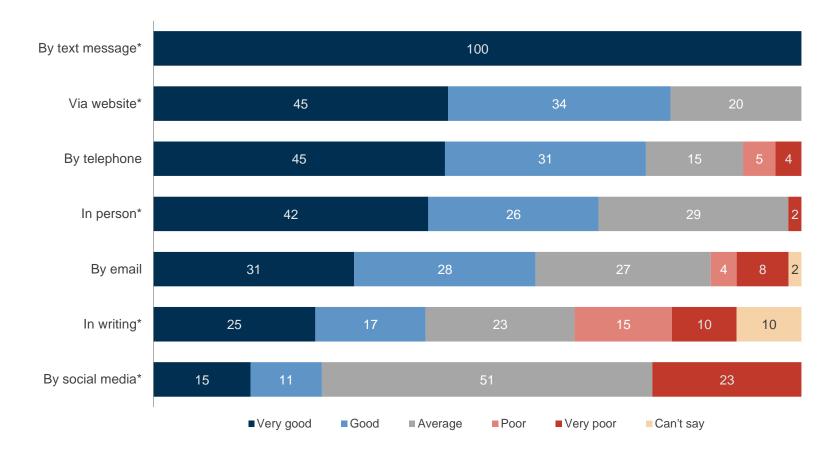
Note: Please see Appendix A for explanation of significant differences.

*Caution: small sample size < n=30

Customer service rating by method of last contact



2022 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Greater Dandenong City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 8



Communication

W

The preferred form of communication from Council is newsletters sent via mail (47%), followed by newsletters sent via email (24%). Social media is preferred by 11% of residents.

- Among residents aged <u>under 50 years</u>, the same pattern holds true. Newsletters sent via mail (41%) are preferred over email (28%), with social media preferred by 17%.
- Among residents aged <u>over 50 years</u>, there is a clear preference for mailed newsletters (55%), ahead of emailed newsletters (19%), and other forms of communication from Council. Here, social media (3%) is one of the least-preferred communication channels.



Best form of communication



2022 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media

47 24 11 7 5 2 2 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

Q13. If Greater Dandenong City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents. Councils asked State-wide: 39 Councils asked group: 10

Best form of communication: under 50s



2022 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



Council Website



Text Message



Social Media



Best form of communication: over 50s



2022 over 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council **Newsletter as Local Paper Insert**



Council Website



Text Message



Social Media

55 19

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022



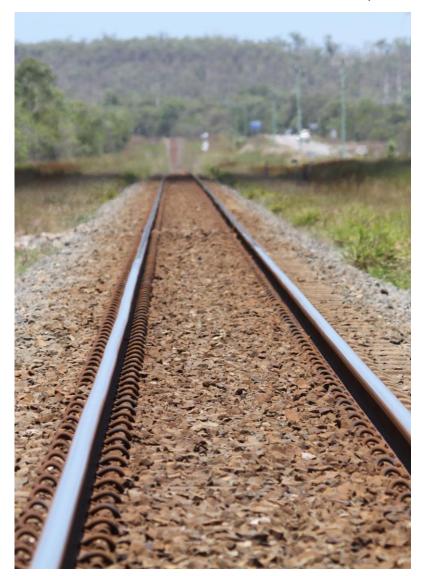
Council direction

Perceptions of the direction of Greater Dandenong City Council's overall performance is similar to recent years.

More than a quarter of residents (27%) believe the direction of Council's overall performance has improved over the last 12 months (compared to 30% in 2021).

An increased majority of residents think it has stayed the same (62%, up two percentage points), while a further 6% believe it has deteriorated (unchanged since 2020).

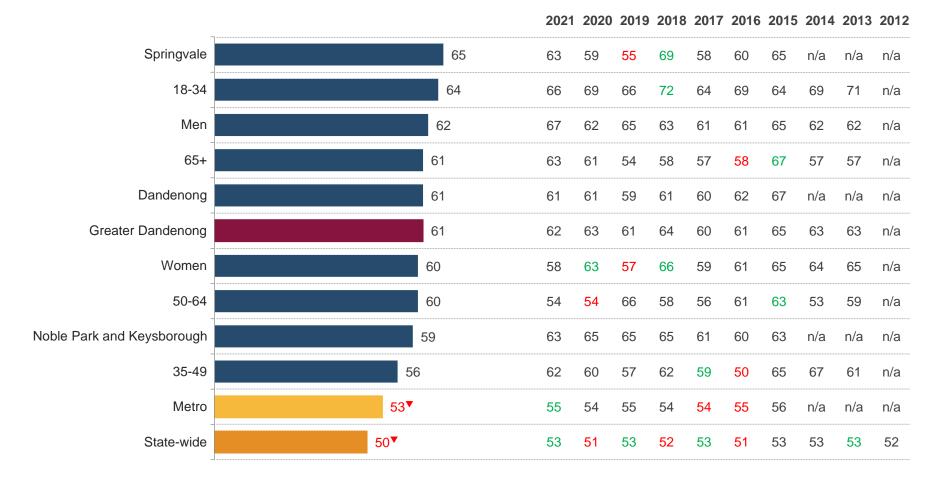
- The <u>most</u> satisfied with council direction are Springvale residents (index score of 65).
- The <u>least</u> satisfied with council direction are residents aged 35 to 49 years (index score of 56).



Overall council direction last 12 months



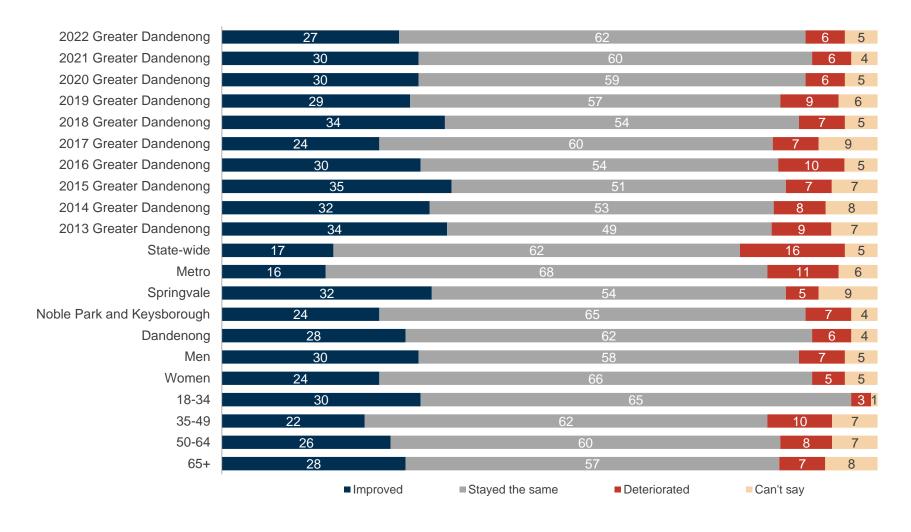
2022 overall council direction (index scores)



Overall council direction last 12 months



2022 overall council direction (%)



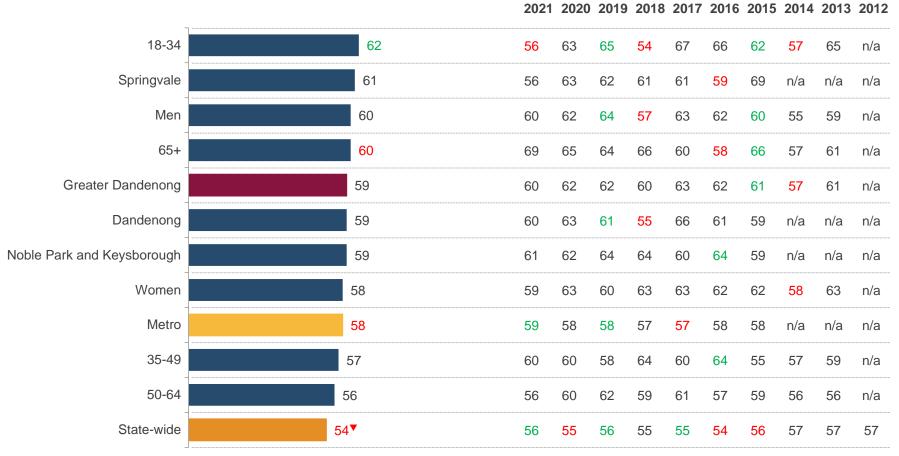


Community consultation and engagement performance





2022 consultation and engagement performance (index scores)

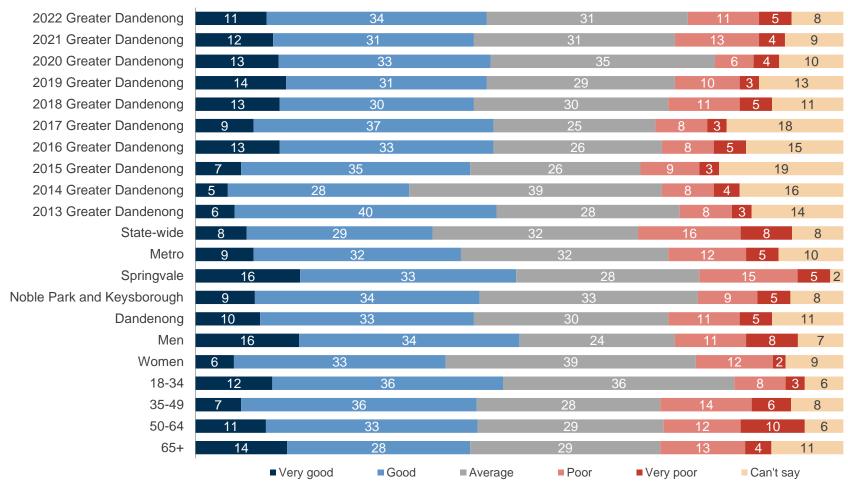


Community consultation and engagement performance





2022 consultation and engagement performance (%)

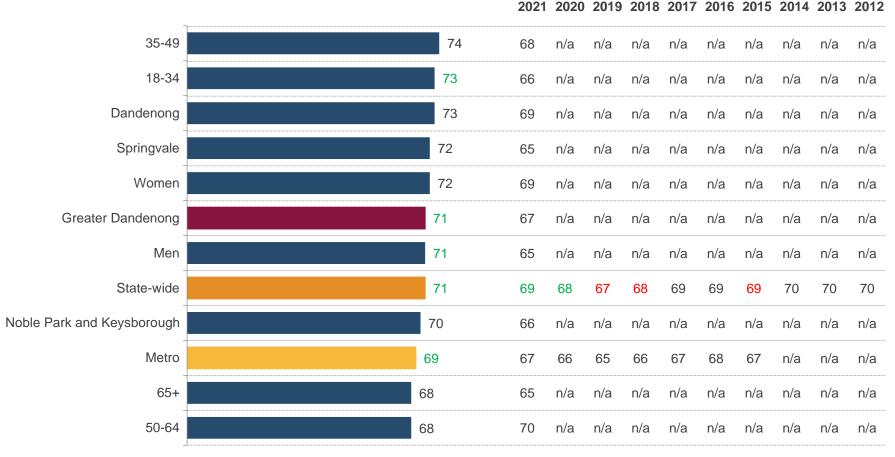


Lobbying on behalf of the community importance





2022 lobbying importance (index scores)

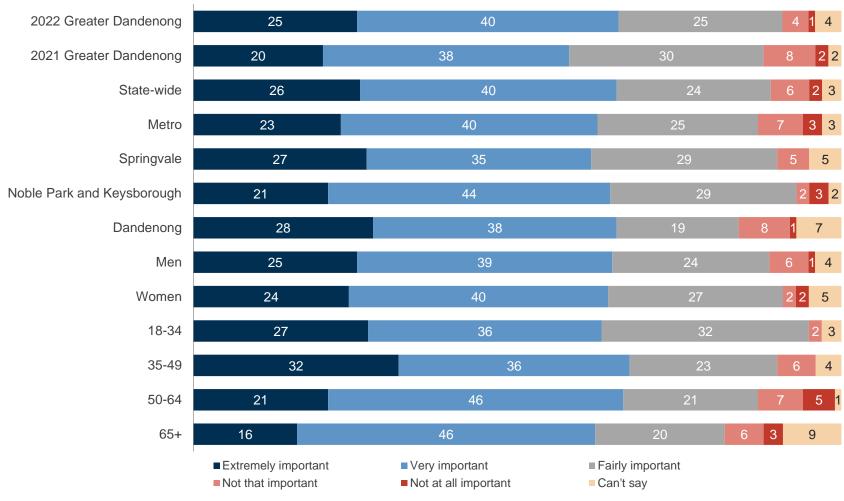


Lobbying on behalf of the community importance





2022 lobbying importance (%)

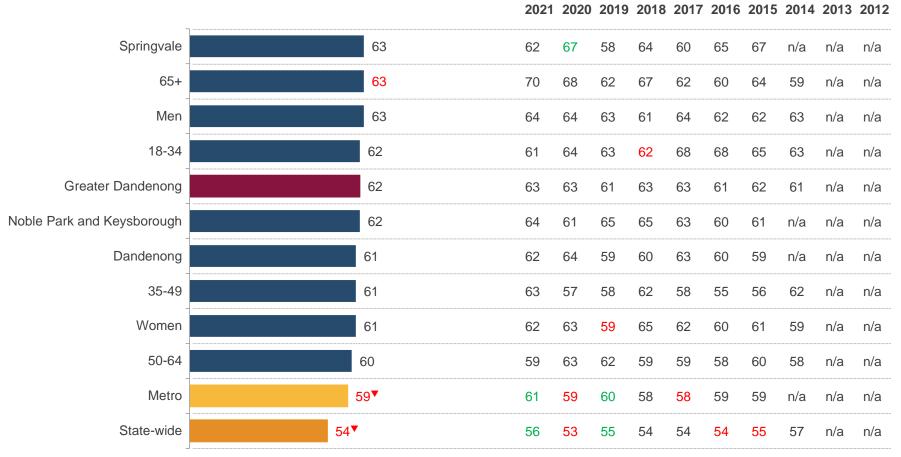


Decisions made in the interest of the community performance





2022 community decisions made performance (index scores)

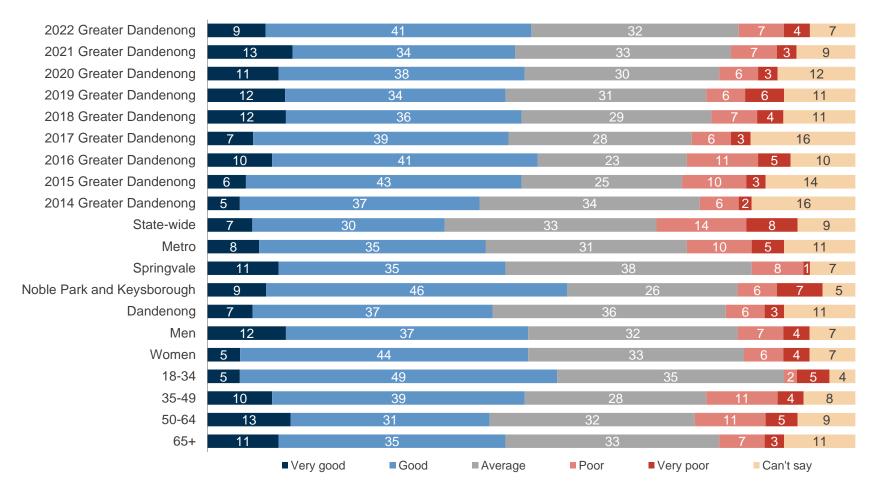


Decisions made in the interest of the community performance





2022 community decisions made performance (%)

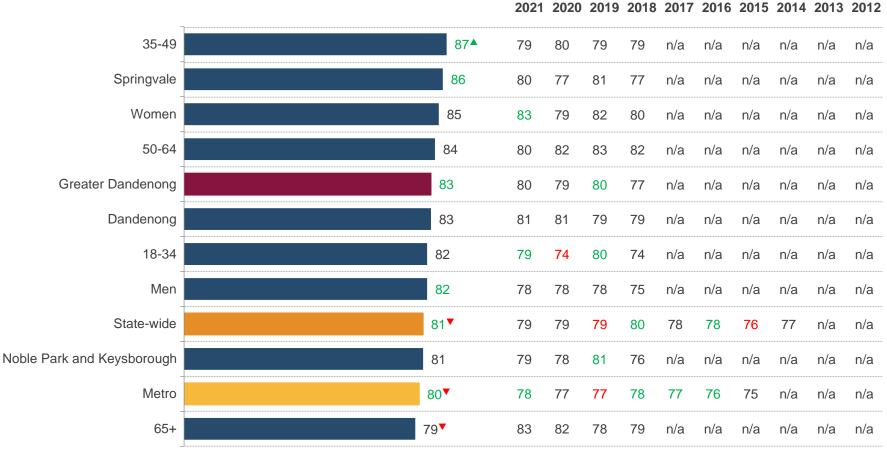


The condition of sealed local roads in your area importance





2022 sealed local roads importance (index scores)

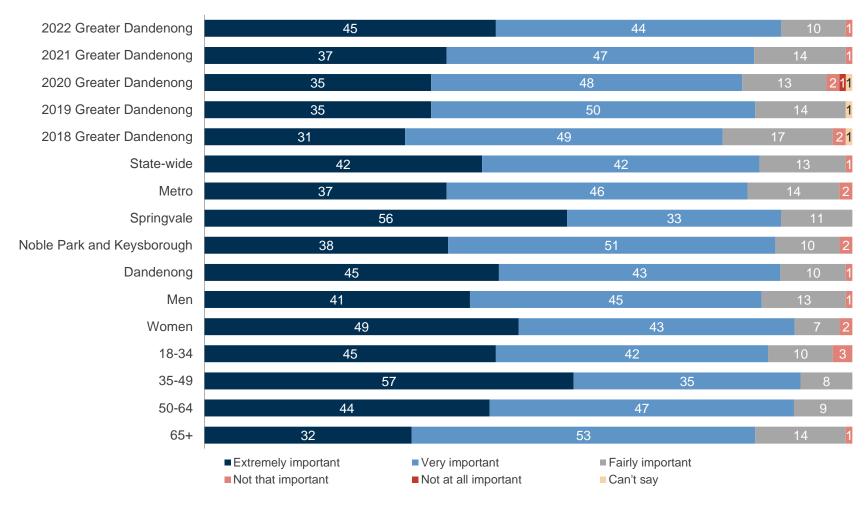


The condition of sealed local roads in your area importance





2022 sealed local roads importance (%)

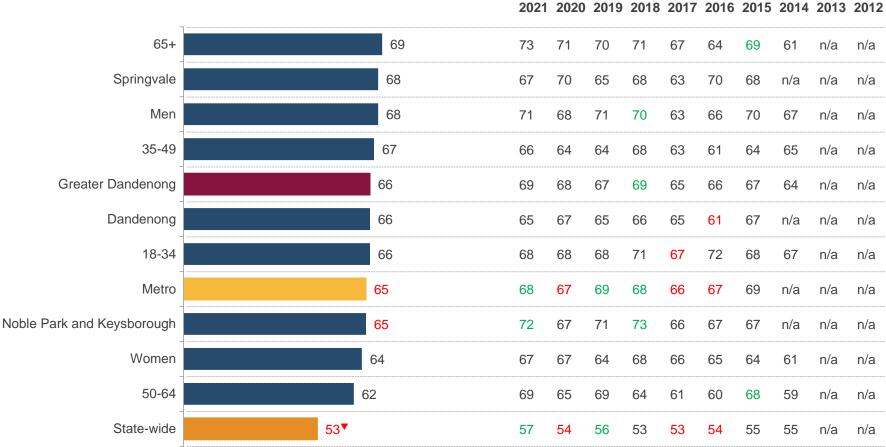


The condition of sealed local roads in your area performance





2022 sealed local roads performance (index scores)

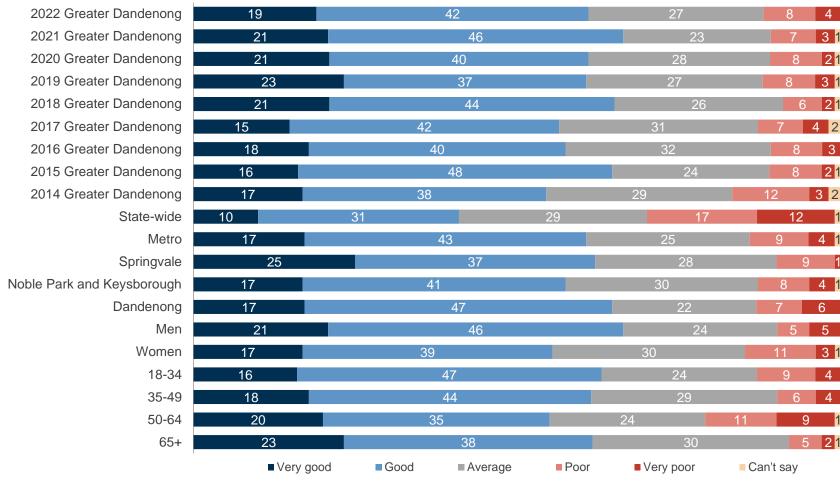


The condition of sealed local roads in your area performance





2022 sealed local roads performance (%)

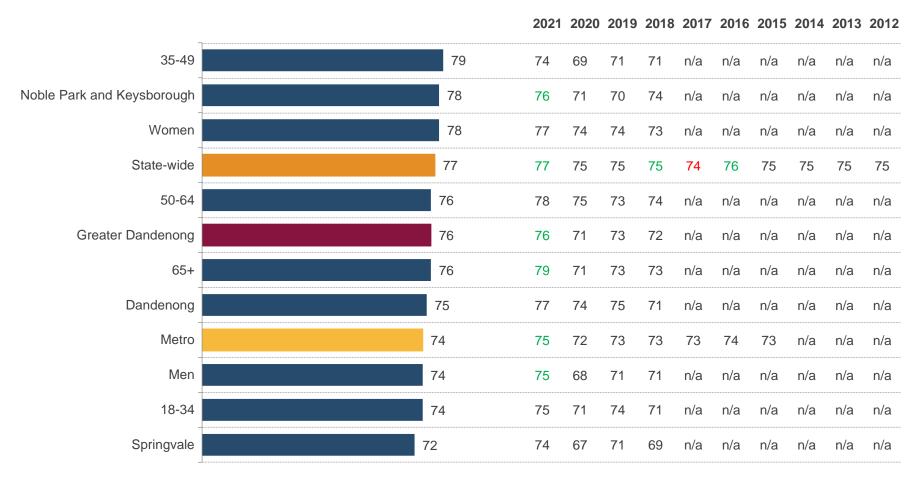


Informing the community importance





2022 informing community importance (index scores)

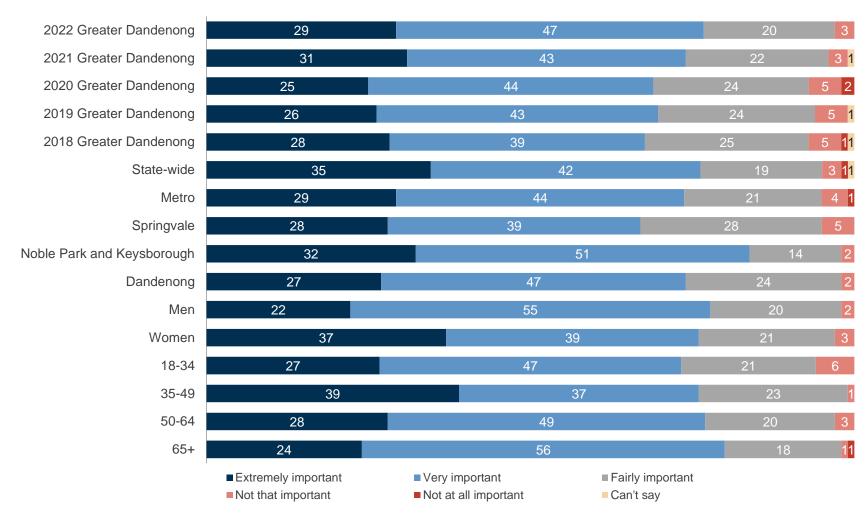


Informing the community importance





2022 informing community importance (%)



The condition of local streets and footpaths in your area importance





2022 streets and footpaths importance (index scores)

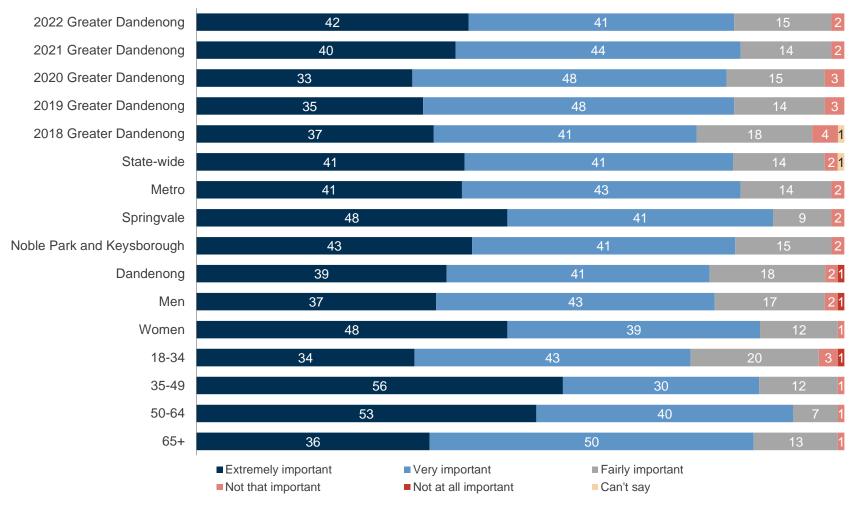


The condition of local streets and footpaths in your area importance





2022 streets and footpaths importance (%)

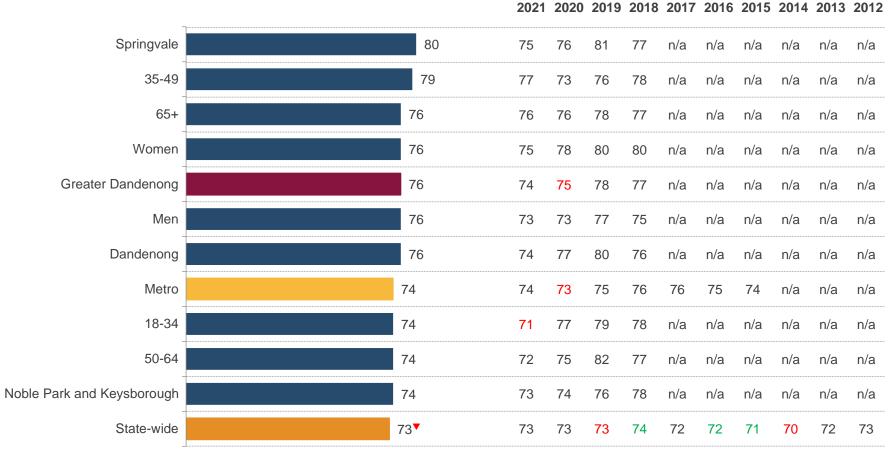


Traffic management importance





2022 traffic management importance (index scores)

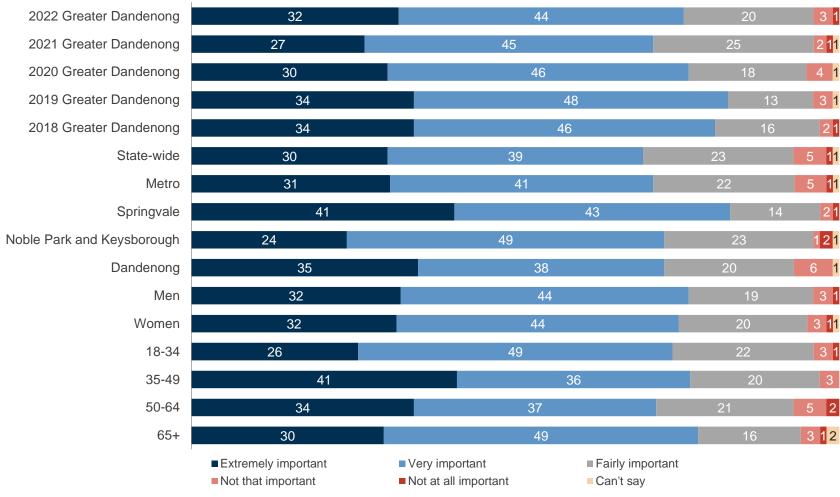


Traffic management importance





2022 traffic management importance (%)

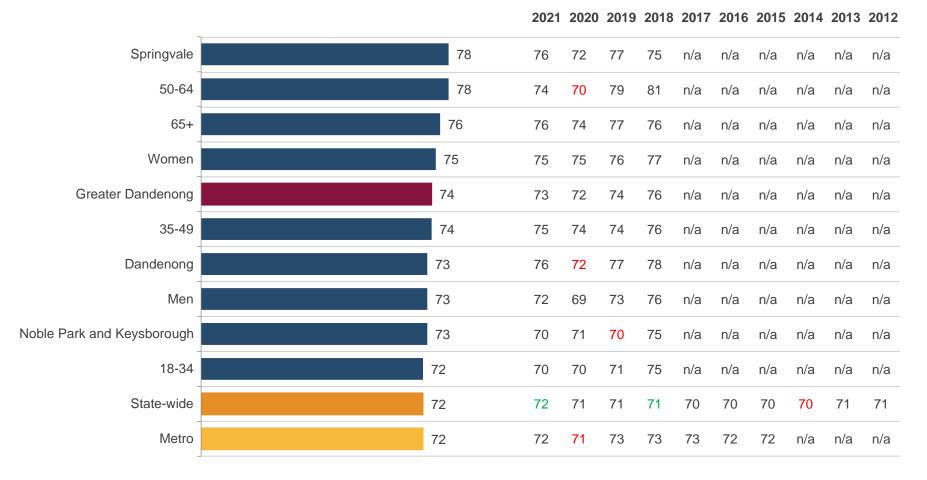


Parking facilities importance





2022 parking importance (index scores)

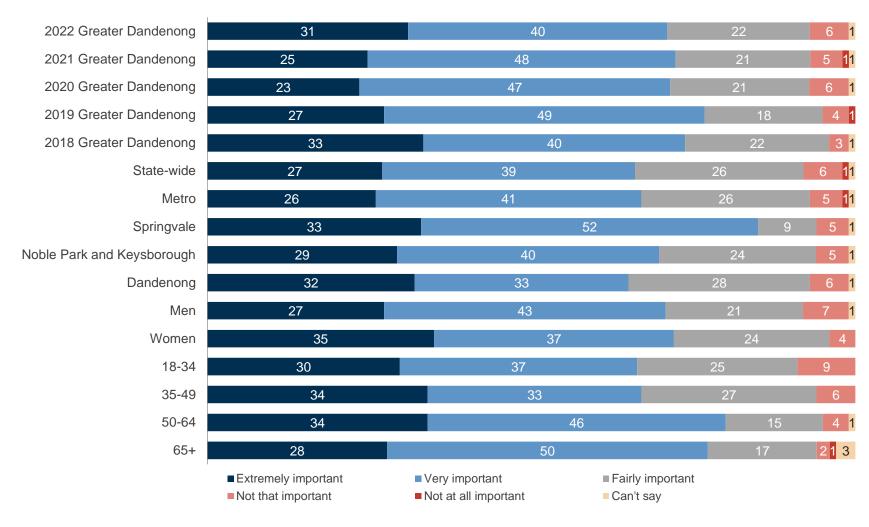


Parking facilities importance





2022 parking importance (%)

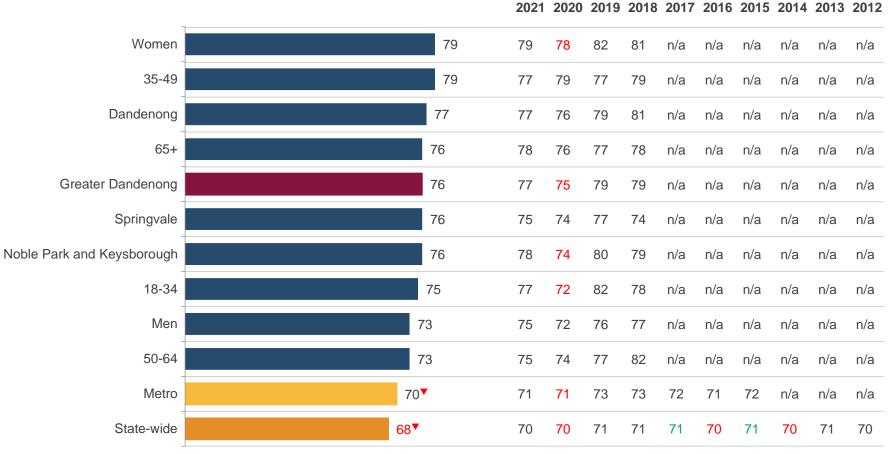


Enforcement of local laws importance





2022 law enforcement importance (index scores)

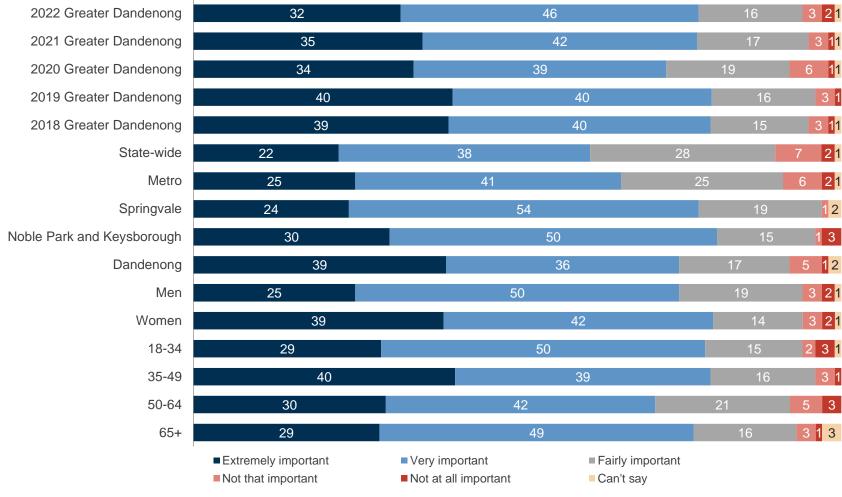


Enforcement of local laws importance





2022 law enforcement importance (%)

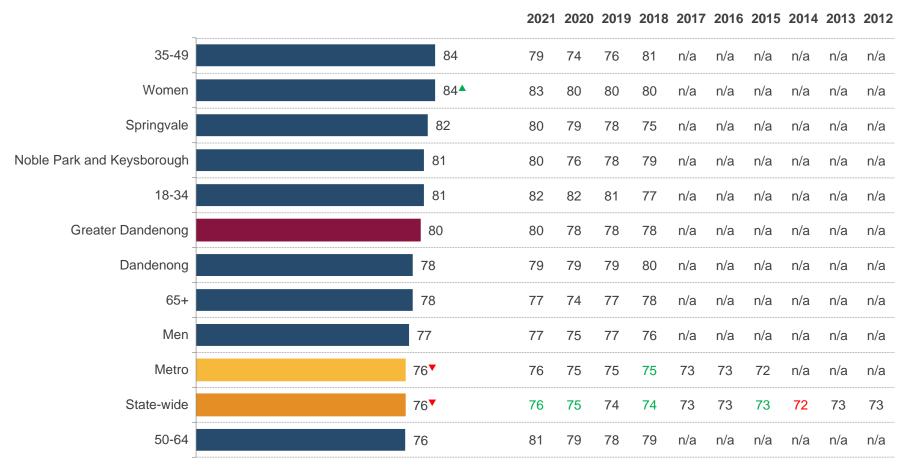


Family support services importance





2022 family support importance (index scores)

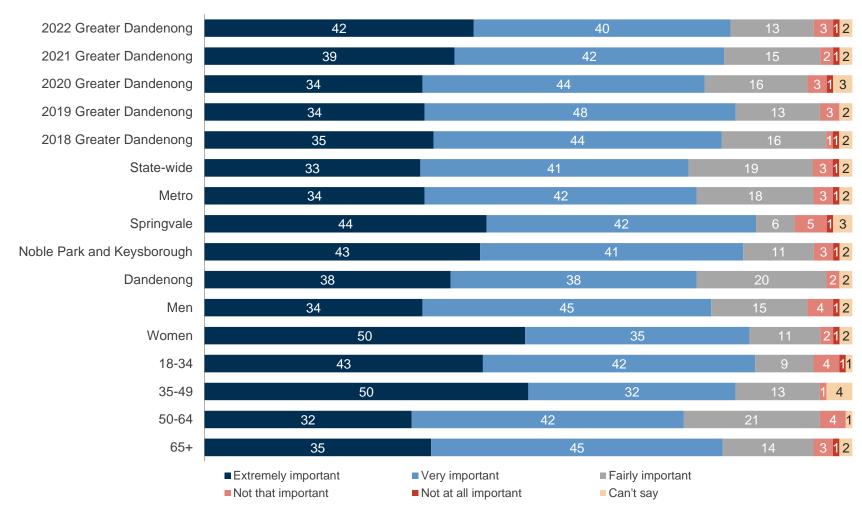


Family support services importance





2022 family support importance (%)

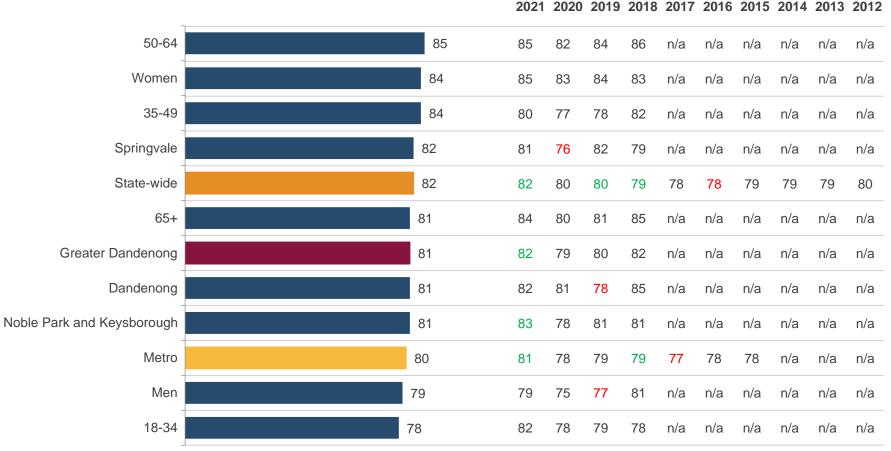


Elderly support services importance





2022 elderly support importance (index scores)

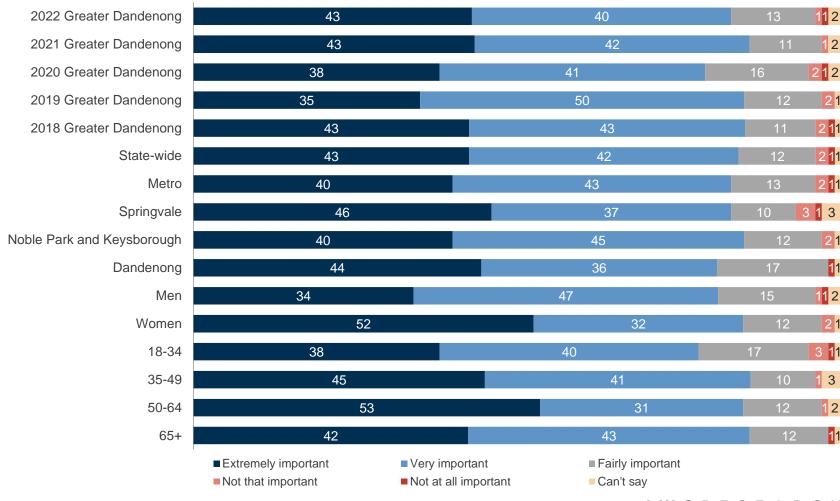


Elderly support services importance





2022 elderly support importance (%)



Disadvantaged support services importance





2022 disadvantaged support importance (index scores)

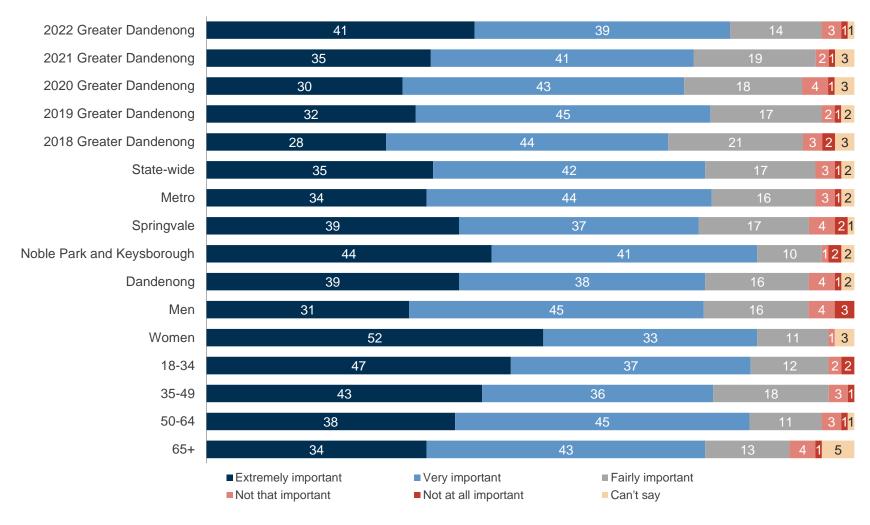


Disadvantaged support services importance





2022 disadvantaged support importance (%)



Recreational facilities importance





2022 recreational facilities importance (index scores)

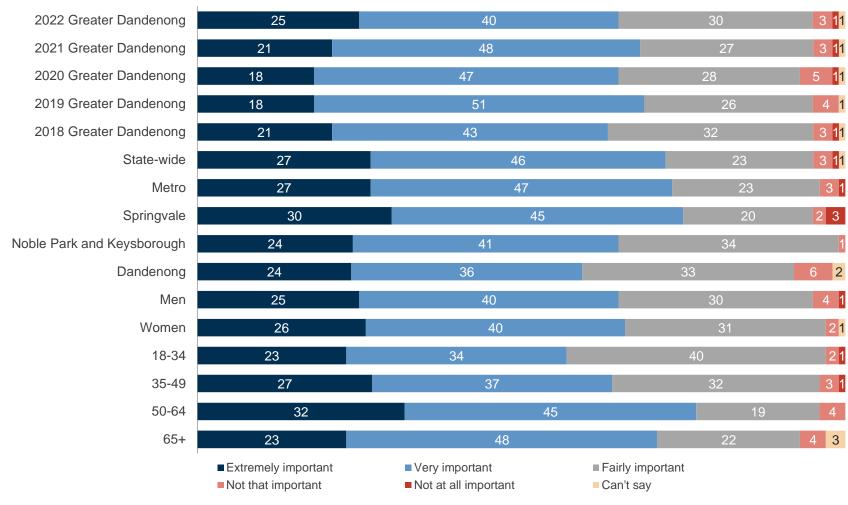


Recreational facilities importance





2022 recreational facilities importance (%)



The appearance of public areas importance





2022 public areas importance (index scores)

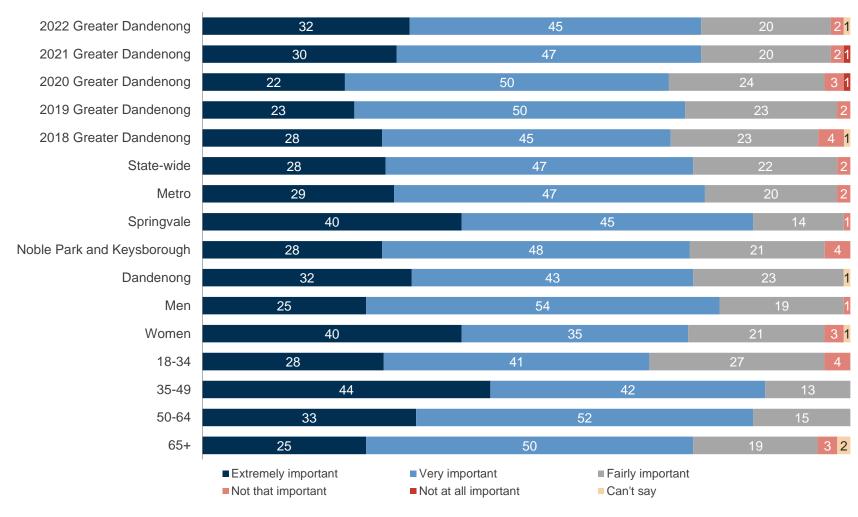


The appearance of public areas importance





2022 public areas importance (%)



Art centres and libraries importance





2022 art centres and libraries importance (index scores)

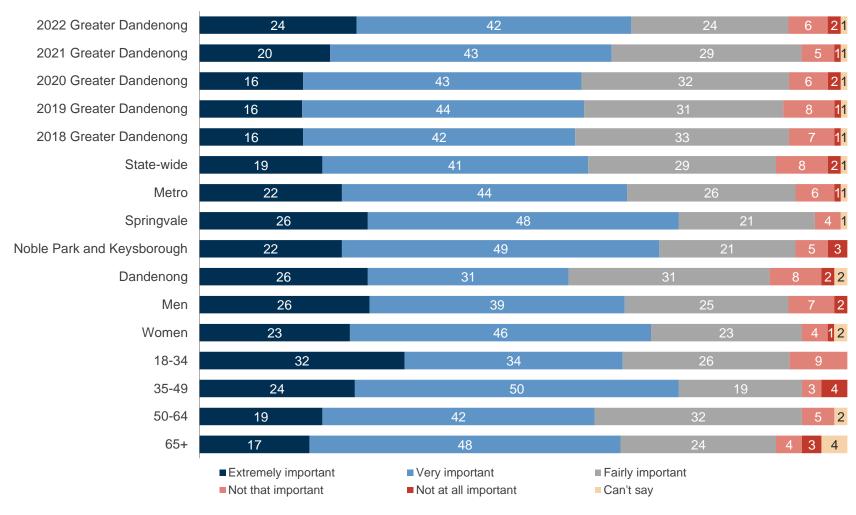


Art centres and libraries importance





2022 art centres and libraries importance (%)



Community and cultural activities importance





2022 community and cultural activities importance (index scores)

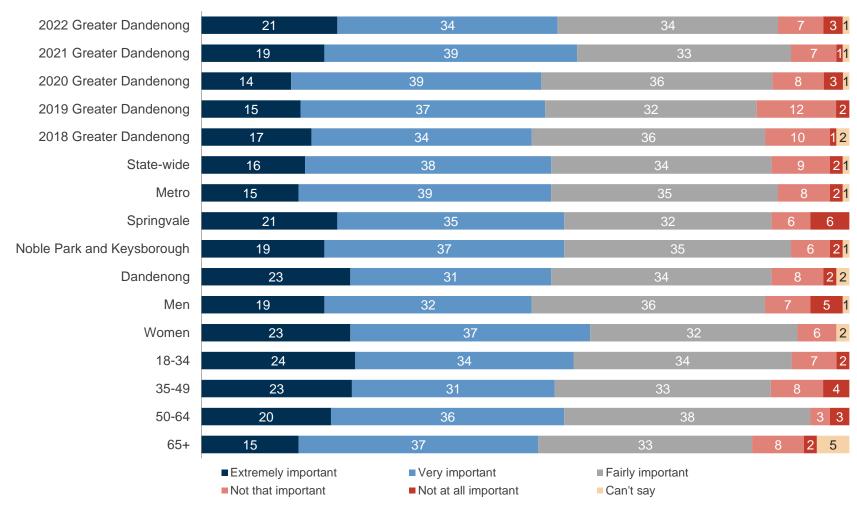


Community and cultural activities importance





2022 community and cultural activities importance (%)

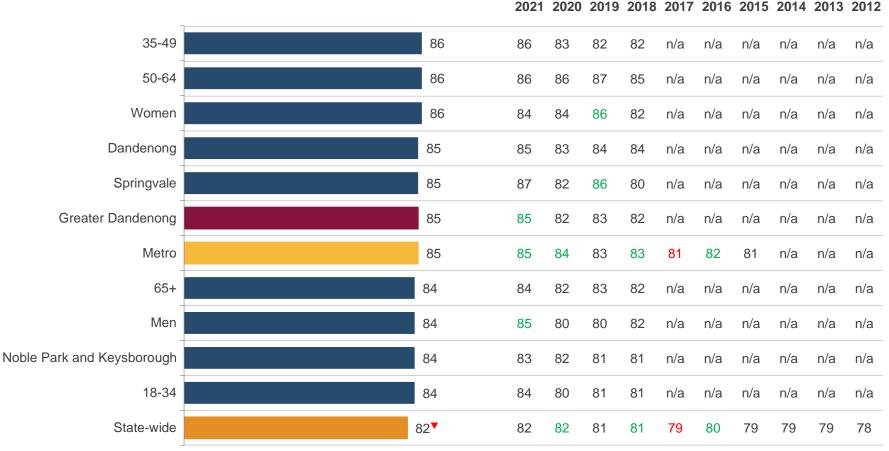


Waste management importance





2022 waste management importance (index scores)

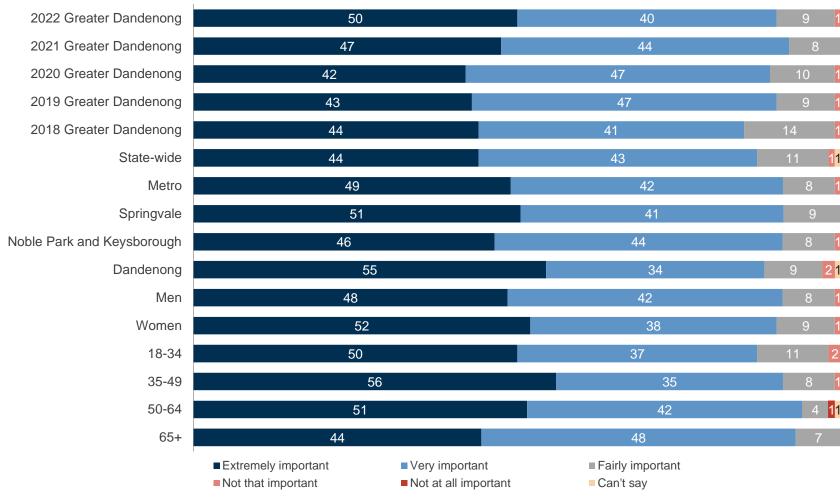


Waste management importance





2022 waste management importance (%)



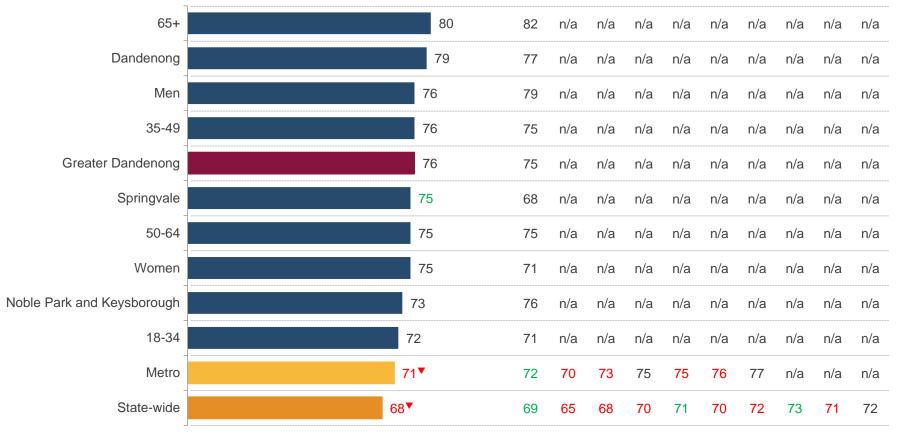
Waste management performance





2022 waste management performance (index scores)

2021 2020 2019 2018 2017 2016 2015 2014 2013 2012

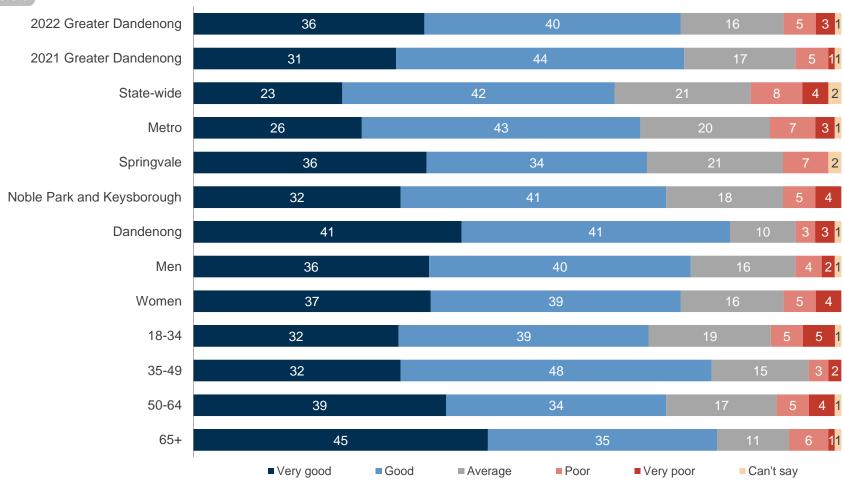


Waste management performance





2022 waste management performance (%)

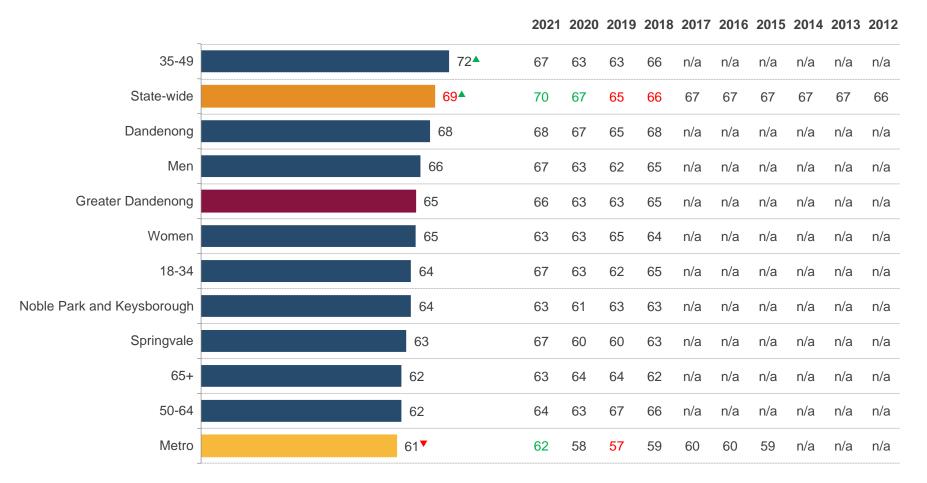


Business and community development and tourism importance





2022 business/development/tourism importance (index scores)

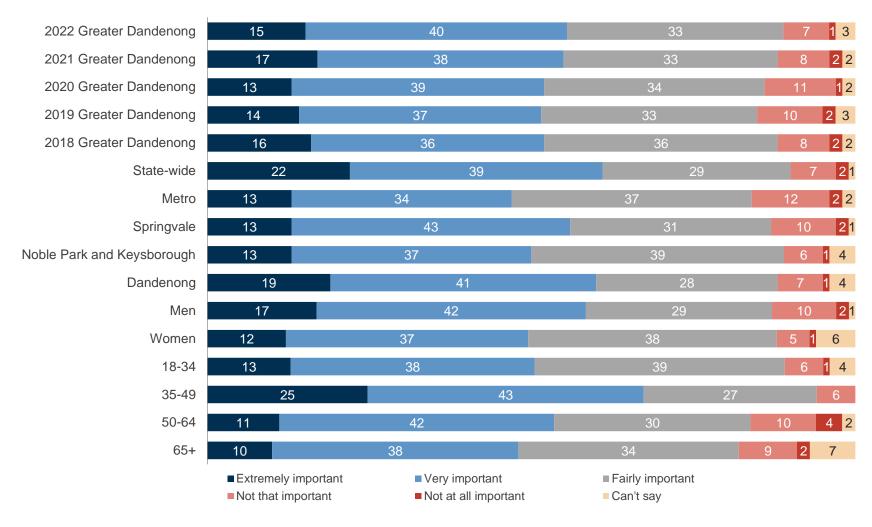


Business and community development and tourism importance





2022 business/development/tourism importance (%)

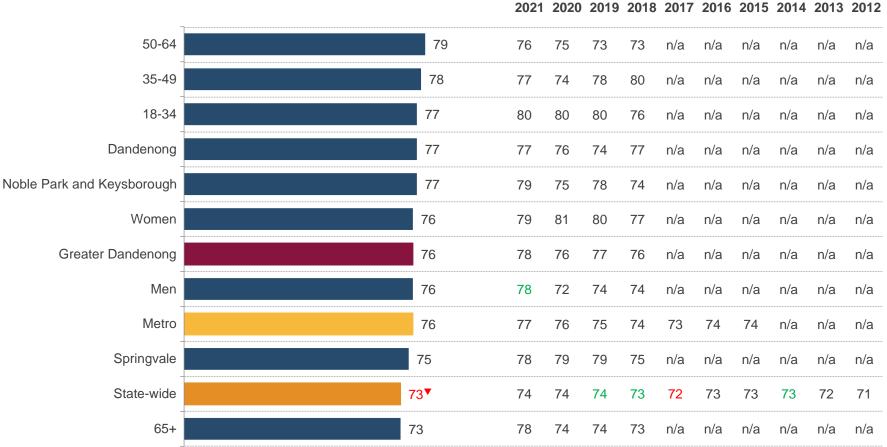


Environmental sustainability importance





2022 environmental sustainability importance (index scores)

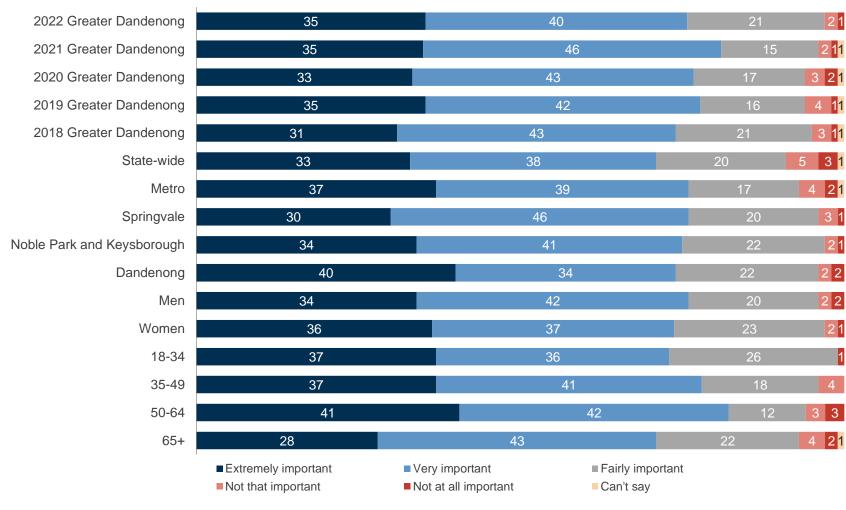


Environmental sustainability importance





2022 environmental sustainability importance (%)

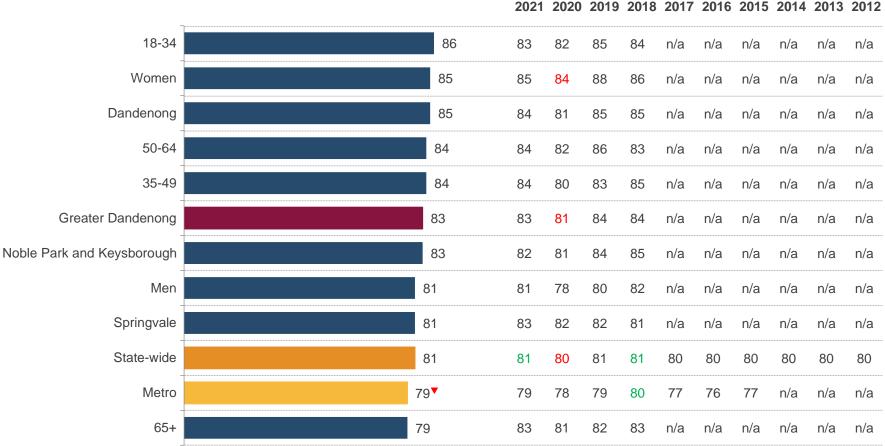


Emergency and disaster management importance





2022 emergency and disaster management importance (index scores)

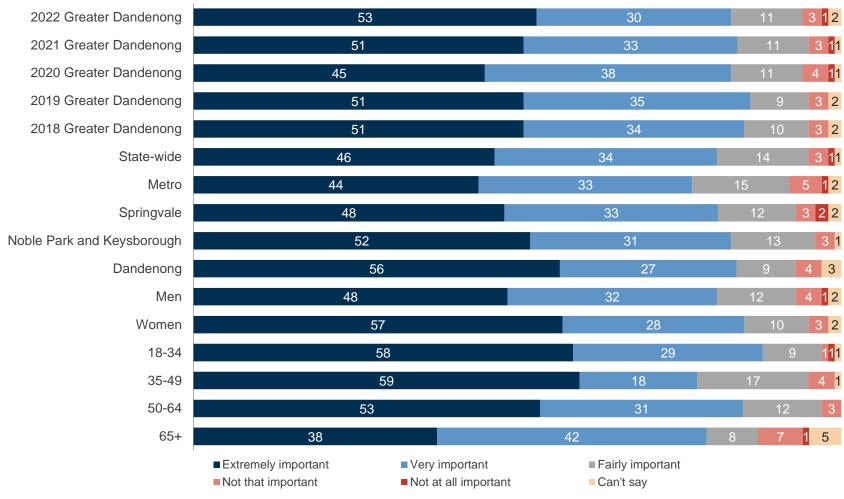


Emergency and disaster management importance





2022 emergency and disaster management importance (%)

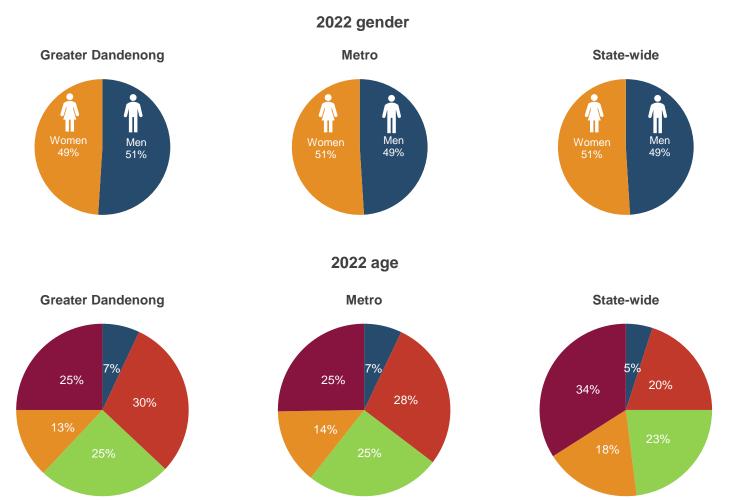




Detailed demographics

Gender and age profile





■18-24 **■**25-34 **■**35-49 **■**50-64 **■**65+

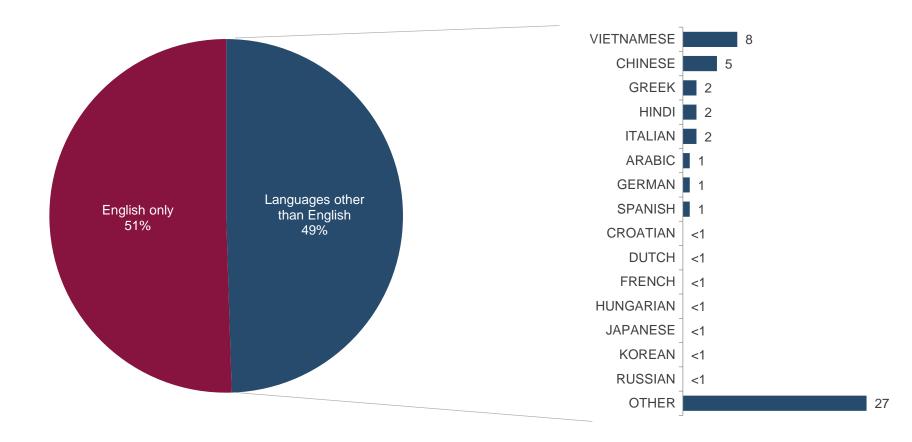
■18-24 **■**25-34 **■**35-49 **■**50-64 **■**65+

■18-24 **■**25-34 **■**35-49 **■**50-64 **■**65+

Languages spoken at home



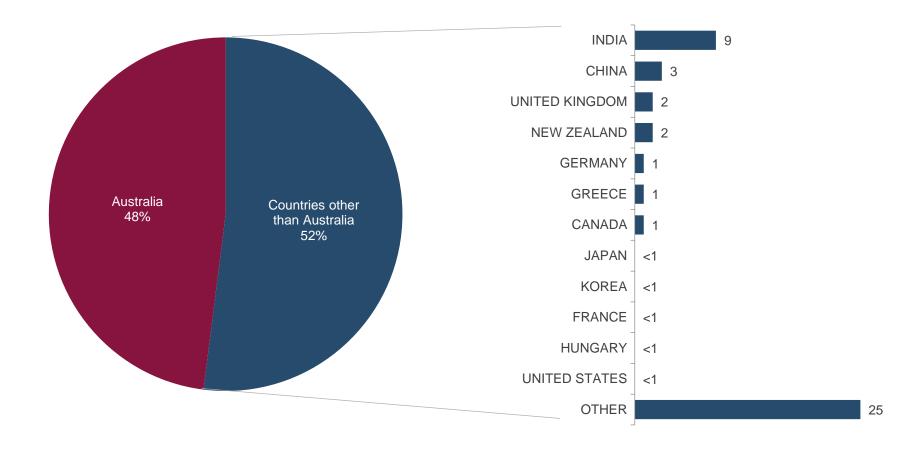
2022 languages spoken at home (%)



Country of birth



2022 country of birth (%)





Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error



The sample size for the 2022 State-wide Local Government Community Satisfaction Survey for Greater Dandenong City Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.9% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.1% - 54.9%.

Maximum margins of error are listed in the table below, based on a population of 131,300 people aged 18 years or over for Greater Dandenong City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Greater Dandenong City Council	400	400	+/-4.9
Men	193	205	+/-7.1
Women	207	195	+/-6.8
Springvale	83	88	+/-10.8
Noble Park and Keysborough	173	170	+/-7.5
Dandenong	144	141	+/-8.2
18-34 years	79	146	+/-11.1
35-49 years	77	100	+/-11.2
50-64 years	80	52	+/-11.0
65+ years	164	102	+/-7.7

Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green () and downward directing red arrows ().

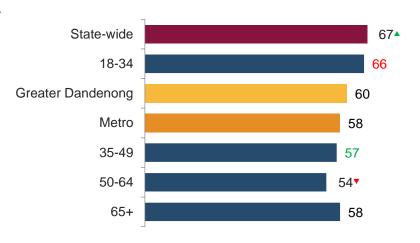
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2021. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2021.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2021.

2022 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score =
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

J W S R E S E A R C H

Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2022 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling



The 2022 results are compared with previous years, as detailed below:

- 2021, n=400 completed interviews, conducted in the period of 28th January – 18th March.
- 2020, n=400 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=402 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.
- 2013, n=400 completed interviews, conducted in the period of 1st February – 24th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Greater Dandenong City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Greater Dandenong City Council.

Survey sample matched to the demographic profile of Greater Dandenong City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Greater Dandenong City Council, particularly younger people.

A total of n=400 completed interviews were achieved in Greater Dandenong City Council. Survey fieldwork was conducted in the period of 27th January – 24th March, 2022.

Appendix B: Analysis and reporting

W

All participating councils are listed in the State-wide report published on the DELWP website. In 2022, 67 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2022 vary slightly.

Council Groups

Greater Dandenong City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Knox, Manningham, Maroondah, Melbourne, Moonee Valley, Moreland, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Greater Dandenong City Council for this 2022 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision

W

The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Greater Dandenong City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2022 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2022 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2022 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

Reporting

Every council that participated in the 2022 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2022 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored guestions: Individual guestions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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