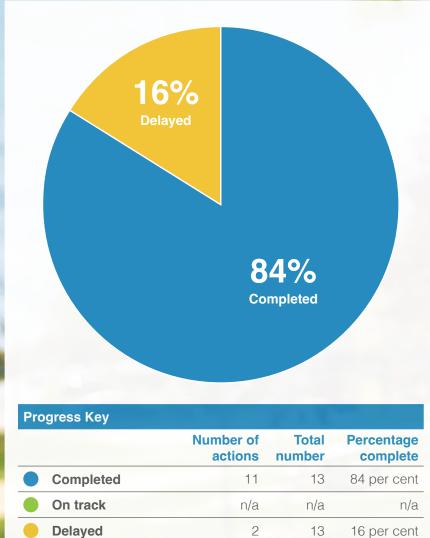
# MAKE YOUR MOVE

## Greater Dandenong Physical Activity Strategy 2020-30 Year 3 Progress Report





# Year 3 Progress Report



n/a

Not due to start

n/a

n/a



### **Strategy 1:** Empower the community to be physically active, supporting them to make choices through easy to understand information

Action item	Performance measure	Update status
Increase our community's understanding of the importance of being physically active	Review and implement the Activate Strategy with a focus upon: - Developing increased content promoting the importance of physical activity - Targeting particular cohorts - Developing and implementing the community ambassadors program	•
	Assess and review the focus of the MYM Communications Strategy.	
	Assess the level of engagement through social media (12 months of data) and determine whether social media continues to be the focus of the MYM communications strategy.	•
	Focus upon engaging targeted communities and cohorts – 4 per annum.	

#### Strategy 2: Support and facilitate opportunities for our community to be physically active

Action item	Performance measure	Update status
Offer opportunities to be physically active with a focus on self- organised activities.	Create an active living guide for the focus populations as outlined in the Strategy aim	•
	Develop a business case/project brief to determine cost/format/content/ benchmarking etc. SEL collaboration-coordination for an annual pilot program of education and participation initiatives.	•



Delayed

#### **Strategy 3:**

Be a leader in supporting physical activity participation and advocate for our community to improve health, social and wellbeing outcomes through increased participation in physical activity

Action item	Performance measure	Update status
Be a healthy and physically active workplace.	Across the organisation, strengthen and embed an understanding of the importance of physical activity and how to make physical activity a part of everyone's work day	•
Partner with our community and education providers to improve health and social outcomes through increased participation in physical activity.	Endorse and implement a MYM gender equity guide.	•

#### **Strategy 4:**

#### Create environments that encourage and support our community to be physically active

Action item	Performance measure	Update status
Increase the opportunities to participate in physical activity by making spaces, services and facilities more affordable, safe, inclusive and functional to the needs to local communities.	Review the Walking and Cycling Strategies and developing a 3 year action plan.	•
Facilitate the provision of self organised physical activity opportunities	Continued development of a plan to guide the provision of informal recreation infrastructure	•

### **Strategy 5:** Use evidence to guide and drive decisions about how to increase participation in physical activity and improve the health of our community

Action item	Performance measure	Update status
Respond to the changing needs of our community based on effective consultation and evidence-based research with our community and stakeholders.	Continue the health analysis for individual sporting codes in Greater Dandenong.	•
	Undertake a strategic assessment of infrastructure supporting active sport.	•
Monitor the impact and effectiveness of the MYM Physical Activity Strategy	Develop an evaluation framework to effectively monitor the impacts of the MYM Strategy	٠





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